

## **Our Mission**

is to inspire, educate. entertain, and enrich our region by creating opportunities for all to explore and experience the arts and science.

## Our Vision

is to be the region's premier arts and science destination, inspiring lifelong discovery and inclusive experiences.

# **Our History**

The Washington Pavilion opened its doors in June of 1999 in the renovated, historic building that served as Washington High School from 1908-1992. This historic transformation was accomplished through the support of public and private funding.

#### Experience Your Washington Pavilion

### **Private/Public Partnership:**



#### City Owns the Building

operational costs

repairs and improvements

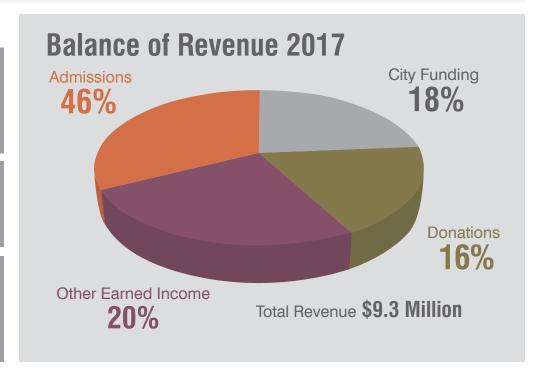


#### **WPMI Manages & Programs the Facility**



#### **WPMI** Recognized Non-Profit (IRC 501(c)(3)

Requires **over \$1,500,000** in donations and grants



#### **Positive Regional Impact:**

Connecting and engaging with over

405,000

annually from Sioux Falls and beyond

Over T

in economic impact from 1999-2017

#### Formula for Success:

#### **Programming** Excellence

Focus on unique market position

Keep fresh, engaging and interactive

"Integrated" between the pillars



#### Community Partnerships | & Outreach

Strong relationships with city hall & council

Beyond our walls: Action Arts & Science Program and outreach

Other arts:





#### Business **Approach** for Financial Health

Balance business and mission

Sponsorships to mitigate program risk



### **Strong Support:**



In 19 years of operation, the Washington Pavilion has received over \$24 million in contributions to support our mission and programming



Numerous dedicated and passionate Volunteers who tirelessly support our mission and contribute to our success





### **Husby Performing Arts Center**

Epicenter of Performing Arts and Entertainment in the Region

- Wide variety of high quality education and entertaining performing arts from Broadway musicals, and national and internationally recognized music, dance and theater performances
- Mary W. Sommervold Hall 1,800+ seats
- Belbas Theater 290 seats
- In our 19 years of operation, more than **2.8 million people** have seen a show, attended a conference or other special event



## **Kirby Science Discovery Center**

Interactive, Hands-on Fun & Learning

- 100+ exhibits. 20,000 square feet
- 88,000 patrons visit annually
- 15,000 school and group patron visits annually
- Exhibit refresh underway: new Space: An Out-of-this-World Experience exhibition completed in 2016; fit Zone fueled by Sanford Health completed in 2016; Health Quest by Sanford completed in 2018
- Numerous **special events** including Design Challenge, Science Fairs, Spooky Science and more
- Wells Fargo CineDome: 60-ft-wide, 4-story screen showing a variety of mission-based educational documentaries



### **Visual Arts Center**

Cosmopolitan Galleries in the Heart of Sioux Falls

- 8 galleries, 11,500 square feet
- 22,000 visitors annually
- Approximately 20 exhibitions annually
- Exhibits range from noted South Dakota artists to Andy Warhol and Rodin
- More than **1,600 art pieces** in our permanent collection
- Accredited by the American Alliance of Museums
- Numerous **special events** including Arts Night Experience, Sidewalk Arts Festivals, lectures and gallery talks



## **Community Learning Center**

Quality, Educational Programs Serving All Ages

- A broad range of engaging **arts** and **science programs** for all ages both at the Pavilion and in the community
- Serve over **32,000** annually
- Action Arts & Science Program:
  - 2015 recipient of the **prestigious National Arts and Humanities Youth Program Award,** given by the President's Committee on the Arts and the Humanities
  - Over 450 youth/week at over 23 partner afterschool sites
- Scholarships for students in need
- Over 2,600 youth served by classes, camps and theatre programs
- Graham Academy Preschool

