

Visual Arts Commission (VAC)

Work Session XVII – Wednesday November 13, 2019 – 5:30 pm to 7:30 pm

Note Location: Downtown Siouxland Library - Conference Meeting Room located at 200 N Dakota Avenue.

Minutes

Work Session XVII Agenda Topic: Public Art Integration in Sioux Falls

- I. **Call to Order & Quorum Determination: 5:44 with 4 member present**
Ivy Oland called the meeting to order at 5:44 pm. with four (4) members present. Zach DeBoer; Michael Jamison; Ivy Oland; Joe Schaeffer; Staff present: Shawna Goldammer & Russ Sorenson.
- II. **Welcome VAC Members & Introductions**
No Introductions necessary.
- III. **Review and Approval of Work Session Meeting Minutes:**
 - a) October 9, 2019 Work Session;
Michael Jamison made a motion to approve the October 9, 2019 meeting minutes. Member Joe Schaeffer seconded the motion. The motion passed unanimously.
- IV. **What are the Work Session Ground Rules?**
 - a) Governance for Work Sessions – Select a Facilitator
 - b) Verify Work Session Meeting Schedule – Dates, Times, Locations
 - c) VAC consensus or vote
 - d) Documenting VAC Ideas
 - e) Public vs. Non-Public Involvement
 - f) LISTEN RESPECT RESOLVE OPENESS
 - g) Google document entitled, “Public Art Integration (PAI) - VAC Member Collaborations” 2018.
There were no changes to the Work Session Ground Rules.
- V. **Determine VAC Focus**
 - a) *Work Session XVII Agenda Development:*
The following discussion topics were focused upon by the attendees.
 - b) City of Brookings Public Art Integration - Research Findings & Discussion (Ivy)
Ivy Oland offered to contact Lynn Verschoor, Director, for the SD Art Museum in Brookings SD to schedule a conference call date & time to discuss their art policy for the arts.
 - c) Public Art Integration (PAI) Summary - VAC Member Collaborations:
 - a. *Discussions surrounding length of the document comparing to Fargo’s public art master plan. This plans was prepared by a consultant. Discussion regarding the possibility of a consultant to help with the vision. More research and then to gain momentum for a master plan for Sioux Falls. Perhaps the Mayor’s office has a parallel track to discuss community wide art. Ideally this could be one track. Staff was asked to approach the director to discuss a master plan and the arts committee being formed through the Mayor’s office. Staff agreed to ask Director Jeff to attend the next regular meeting next week.*

- b. Discussion regarding chapter 3 including “what is original art” and does the integration strategy include only original art or can reproductions etcetera be considered. The call for art will assure quality. Section 3 was accommodating a public comment period to see the value of the artwork.*
 - c. More discussions of public private partnerships (3P) and expectations for funding of art when City funds are provided will be held.*
 - d. The VAC’s Subcommittee for SculptureWalk’s People’s Choice Awards will follow up with Jim Clark and discuss how Sculpturewalk would prefer the display of people’s choice artworks.*
 - e. Russ explained a possibility of a grant for asphalt art and DTSF to wrap utility boxes.*
- d) Continue Exploration of the five (5) pillars of an art integration strategy. Those pillars include: Policy; Administration; Funding; Master Planning; and Art Inventory and Management). The question items are noted below.

POLICY (Zach DeBoer)

- How do the right people get involved? And When?
- What kind of projects does this apply to?
- Who does it benefit?
- When is budget submitted, reviewed, and approved?
- What qualifies as public art?
- Identify needs and opportunities?
- What qualifies as a public art need or opportunity?
- What are the goals for the public art collection?

ADMINISTRATION and MANAGEMENT (Ivy Oland)

- Who oversees distribution of funds?
- How does public know about this resource?
- Who makes selections/decisions (artists?)
- Who are the stakeholders and their roles and responsibilities?
- What does the management structure look like?
- Does VAC (or appointed person) manage monies, or do we rely on other departments?

FUNDING (~~Larry Crane TBD???~~)

- What is the percentage?
- Is there a way to do public /private funding?
- How is/does the fund become self-sustaining?
- Budget – when, who, how approved?
- Can we find an example of CIP projects from other communities where other department(s) manage the funds?
- Who administers funding?

MASTER PLANNING (~~Kellen Boice and Sandra Calles~~)

- What are we doing annually – in terms of work plan, budget?
- Identifying needs & opportunities?
- *Nexus to adopted Cultural Plan*

INVENTORY AND MAINTENANCE (~~Aleta Branson Sandra Calles~~)

- Art Inventory and Maintenance Plans?

Commissioners Sandra Pay and Keith Lapour have graciously offered their assistance to review/comment on various sections of the “Public Art Integration (PAI) - VAC Member Collaborations” 2018 document.

VI. Public Input

VII. Homework Assignments

- a) Continue Literature Review and Research Findings About Public Art Integration
- b) Continue Review of City Ordinance about VAC Authority, Duties, and Responsibilities
- c) Adopted Cultural Plan - See GOAL 6 – Cultural Facilities and Public Art Sections 6.1- 6.3
- d) Each member to provide definition of Public Art Integration
- e) VAC Dropbox – design element examples for proposed downtown mixed use parking ramp
- f) Review Forum Questions about public art integration

VIII. Announcements

IX. Next VAC Meetings

- *VAC Regular Meetings: Tuesday, November 19, 2019, 9:00 am, City Center #110, 231 N Dakota Ave;*
- *Future VAC Work Session XVIII: December 17, 2019, 5:30 pm – 7:30 pm, DT Library Conference Room.*

X. Adjournment

The Work Session Meeting was adjourned at 6:53 pm