



**MEETING MINUTES
SIOUX FALLS VISUAL ARTS COMMISSION**

May 16, 2017

9:00 a.m.

Carnegie Town Hall 235 W 10th Street Sioux Falls SD

(Staff Liaison: Russ Sorenson: 367-8888)

MEMBERS PRESENT: Larry Crane; Zach DeBoer; Larry Ling; Ivy Oland (Chairperson); Sandra Pay;

MEMBERS ABSENT: Aleta Branson - excused;

OTHERS PRESENT: Jessica Lantgen, Public Works, Sustainability Coordinator; Russ Sorenson - VAC Staff Liaison (City Planning Office)

ITEM 1. CALL TO ORDER & QUORUM DETERMINATION

Commission Chairperson Ivy Oland called the meeting to order at 9:04 a.m.

ITEM 2. WELCOME & INTRODUCTIONS

Chairperson, Ivy Oland, welcomed the Visual Arts Commissioners (VAC) and guest. Attendee and Commissioners introduced themselves.

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ITEM 3. APPROVAL OF REGULAR AGENDA – May 16, 2017, meeting

Chairperson, Ivy Oland, asked if there were any changes to the agenda. Commissioners expressed no changes to the regular meeting agenda. Commissioner Zach DeBoer made a motion to approve the regular agenda as presented. Commissioner Larry Ling seconded the motion. There were no further comments received. The motion to approve the regular agenda passed unanimously.

ITEM 4. REVIEW & ACTION on the April 18, 2017, Meeting Minutes

Chairperson, Ivy Oland, requested a motion to approve the April 18, 2017 meeting minutes. Commissioner Sandra Pay made a motion to approve the meeting minutes as presented. Commissioner Larry Ling seconded the motion. There were no further comments received. The motion to approve the April 18, 2017 meeting minutes passed unanimously.

ITEM 5. SIOUX FALLS ARTS COUNCIL UPDATES - (Sandra Pay, Sioux Falls Arts Council representative)

a) Cultural Plan Implementation

Commissioner, and SFAC Board President, Sandra Pay, commented the SFAC Executive Director, Kara Dirkson, and SFAC Board are actively implementing their organization's new action plan. This plan distinguishes it as an entity that specializes in arts coordination and public accessibility rather than a programming entity that creates arts experiences from scratch. This role is consistent with nationally recognized models for mid-size city arts councils such as Cambridge, MA and Asheville, NC which Sioux Falls is ready for. The Arts Council's action plan emphasizes eliminating barriers to the arts for community

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members, facilitating communication within the arts and cultural community, assisting and sponsoring other arts organizations and, down the road, coordinating a community-wide celebratory arts event that generates tourism and related economic traffic for Sioux Falls.

First on the action plan is the creation of the SFAC Consortium which will be made up of three groups of stakeholders from the arts community: representatives from small to mid-size arts organizations and businesses, individual artists and larger anchor arts organizations. The SFAC is working on the membership make-up of the consortium and establishing liaisons for each of the three groups.

As an integral part of implementation of the Cultural Plan, Commissioner Sandra Pay explained the Sioux Falls Arts Council has completed the 2016 economic survey of approximately 60 performing arts and culture organizations within a four county area. The survey serves as an update to the original economic survey done in 2010. Survey results are expected to be announced in June 2017. The Sioux Falls Arts Council will soon provide details of the announcement event.

No further input from the public was received, and no further action was taken by the Commission on this agenda item.

b) Other?

Staff Note:

Link to Sioux Falls Arts Council <http://www.artssiouxfalls.org/>
Link to Cultural Plan <http://www.artssiouxfalls.org/cultural-plan/>

No further input from the public was received, and no further action was taken by the Commission on this agenda item.

Commissioner Larry Crane arrived at the meeting.

ITEM 6. VISUAL ARTS COMMISSION PROJECT UPDATES

a) REVIEW and ACTION on City of Sioux Falls 2017 Storm Sewer Inlet Artwork Project Design Submittals – Jessica Lantgen, Sustainability Coordinator

Jessica Lantgen, Public Works, Sustainability Coordinator, presented this item to the Commissioners. In 2017, paintings on city storm sewer covers (measuring approx. 4' wide X 8'-10' long) will again make the public and observers more conscious of preventing potential pollutants such as litter, debris, and hazardous chemicals from entering the storm sewer system. This art project will add five more inlets in the downtown area to the program.

Jessica Lantgen explained this year's theme phrase is "The Big Sioux Needs You!" The purpose of the artist's design should focus on water quality issues related to waterways or storm drains. The designs should warn against undesirable waste in the storm drain including litter, pet waste, oil, chemicals, and yard waste. Or, the design can communicate how the storm drain leads to the Big Sioux River. Designs should include the entire top portion of the inlet lid. Manhole covers may also be painted. However, painting on the adjacent sidewalk, or any area outside of the inlet lid into the top portion of the design, or inside of the inlet will not be allowed. Selected artists will be provided paints for the designs which have been generously donated by Norberg Paints. Photos of the selected and completed storm drains will be posted to the City's website and social media accounts.

2017 Timeline:

April 17, 2017: Project announcement
May 12, 2017: Submission deadline
May 16, 2017: Design selection
June 5-9, 2017: Storm inlet painting (*weather permitting)

Jessica Lantgen commented that in April 2017 a Call for Art was done and the Visual Arts Commission agreed to serve as the jury panel for the storm sewer inlet artwork project. As of the deadline of May 12, 2017, ten (10) submittals have been received for the Visual Arts Commission's review and recommendations.

The Commissioners conducted individual and group reviews of the ten design submittals (referenced as A – J) and utilized selection criteria / scoring sheets provided.

Selection criteria included:

- 1) Appropriateness
How is the content or obvious symbolism of the proposed piece of artwork appropriate for those who will view the art, and is it within the context of the site where it will be viewed? Is the artwork in concert with the theme?
- 2) Relevance
Does the artwork seem particularly relevant to the place where it will be displayed or the public who will view it?
- 3) Site plan
Does the scale of the artwork fit appropriately within and complement and/or enhance the physical location where it will be placed?
- 4) Visibility/impact
Does the proposed design offer high visibility and/or impact to the public?

Discussion about the designs and recommended selections by the commissioners ensued. General comments expressed by the Visual Arts Commissioners were in regard to their sincere appreciation for Jessica Lantgen's work efforts toward securing art locations, donated supplies, and award funding for the project. Other comments made by the Commissioners were in reference to future project calls for art to appropriately address: artists not using images with character licensing; submittal of additional design work from the artist; and inquire if there is a need for any technical assistance/mentoring – particularly for youth in design submittals. Commissioner Zach DeBoer offered to provide mentorship for any youth designs selected, and Kellen Boice, Sioux Falls Design Center offered her artist expertise to "spruce up" and preserve last year's storm sewer inlet project artwork, if needed.

No input from the public was received.

Based upon Commission's selection criteria and majority agreement, Commissioner Zach DeBoer made a motion to recommend approval of the following five (5) design selections referenced as: Design B; Design C; Design F; Design H; Design I; with Design E, as an alternate selection, if needed. Commissioner Larry Crane seconded the motion. The motion was unanimously approved.

Jessica Lantgen will inform the artists of the awarded selections and move forward with project implementation.

- b) PUBLIC ART INTEGRATION – Strategic Planning Session
Subcommittee – (Commissioners Aleta Branson, Larry Crane, Zach DeBoer)

Chairperson Ivy Oland presented a brief overview of the VAC's Work Session IV meeting to the Commission members and guest. During Work Session IV, the Commission looked at defining art integration, and also reviewed the questions they have listed under the five pillars of an art integration strategy that include: Policy; Administration and Management; Funding; Master Planning; and Maintenance and Conservation (recommended name to replace the name for the "Sustainability" pillar). A collaborative online space, utilizing Google Documents platform, will be developed by Commissioner Zach DeBoer, so that public art integration research documents can be uploaded and viewed by the Commissioners. Initial DRAFT goals and objective statements provided by a few of the Commission members were also reviewed. Additional goal and objective statements were encouraged to be submitted by the Commissioners for subsequent review.

Chairperson Ivy Oland emphasized there is much work to be done by the Commission, and suggested that research continue on public art integration and programs from other cities, regarding the five pillars. It was the consensus of the Commission the next VAC Work Session V meeting be scheduled for Wednesday, June 14, 2017, 5:30 pm – 7:30 pm, at Exposure Gallery & Studios, located at 401 N. Phillips Avenue. Zach DeBoer graciously offered to post the next meeting notice on the building door.

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Russ Sorenson, staff liaison, commented that DRAFT Work Session IV – May 10, 2017 meeting minutes have been sent out to the Commission for review comments and approval at the next Work Session meeting.

No input from the public was received, and no further action was taken by the Commission on this agenda item.

- c) WEBSITE UPDATES – Completed

Commissioner Larry Ling left the meeting.

ITEM 7. PUBLIC INPUT

No input from the public was received.

ITEM 8. OTHER BUSINESS

- a) Update on Airport Terminal Open House – April 24th – Ivy;
The Sioux Falls Regional Airport Terminal Open House and Ribbon Cutting Ceremony was held on Monday, April 24th, at 5 pm. This event celebrated recent terminal enhancements and the newest art installations.
- b) Update on Regional Arts Meeting – May 12th – Sandra, Zach
The Arts South Dakota and South Dakota Arts Council held their 2017 Regional Arts Meeting on Friday, May 12, 11:30pm-1:30pm Washington Pavilion, Schulte Room. This was one of several annual spring meetings across the state that brought communities together to talk about what's going on in the arts community. This year, important elements of these conversations will find their way into the long range planning of the South Dakota Arts Council and Arts South Dakota. The Sioux Falls Regional Arts Meeting was hosted by the Sioux Falls Arts Council. Commissioner Zach DeBoer said attendees at the recent regional arts meeting called for more collaboration, arts education, increased investment from public and private groups.

No input from the public was received, and no further action was taken by the Commission on this agenda item.

ITEM 9. ANNOUNCEMENTS

NEXT MEETING – Tuesday, June 20, 2017 at 9:00 a.m., Carnegie Town Hall, 235 W 10th Street

ITEM 10. ADJOURNMENT

With no further business, the Visual Arts Commission meeting adjourned at approximately 10:15 a.m.

HANDOUTS – May 16, 2017 Meeting

- o May 16, 2017 Agenda
- o Meeting Minutes for April 18, 2017 Regular Meeting
- o Sioux Falls 2017 Storm Sewer Inlet Artwork Project Design Submittals
- o Public Art Integration