

**MEETING MINUTES
SIOUX FALLS VISUAL ARTS COMMISSION**

April 18, 2017

9:00 a.m.

Carnegie Town Hall 235 W 10th Street Sioux Falls SD

(Staff Liaison: Russ Sorenson: 367-8888)

MEMBERS PRESENT: Larry Crane; Zach DeBoer; Larry Ling; Ivy Oland (Chairperson); Sandra Pay;

MEMBERS ABSENT: Aleta Branson - excused;

OTHERS PRESENT: Kellen Boice (Sioux Falls Design Center); Leah Simmons (Johnstone Supply); Patrick Anderson (Argus Leader), Russ Sorenson - VAC Staff Liaison (City Planning Office)

ITEM 1. CALL TO ORDER & QUORUM DETERMINATION

Commission Chairperson Ivy Oland called the meeting to order at 9:01 a.m.

ITEM 2. WELCOME & INTRODUCTIONS

Chairperson, Ivy Oland, welcomed the Visual Arts Commissioners (VAC) and guests. Attendees and Commissioners introduced themselves.

ITEM 3. APPROVAL OF REGULAR AGENDA – April 18, 2017, meeting

Chairperson, Ivy Oland, asked if there were any changes to the agenda. Commissioners expressed no changes to the regular meeting agenda. Commissioner Zach DeBoer made a motion to approve the regular agenda as presented. Commissioner Sandra Pay seconded the motion. There were no further comments received. The motion to approve the regular agenda passed unanimously.

Commissioner Larry Crane arrived at the meeting.

ITEM 4. REVIEW & ACTION on the March 21, 2017, Meeting Minutes

Chairperson, Ivy Oland, requested a motion to approve the March 21, 2017 meeting minutes. Commissioner Zach DeBoer made a motion to approve the meeting minutes as presented. Commissioner Larry Ling seconded the motion. There were no further comments received. The motion to approve the March 21, 2017 meeting minutes passed unanimously.

ITEM 5. SIOUX FALLS ARTS COUNCIL UPDATES - (Sandra Pay, Sioux Falls Arts Council representative)

a) Cultural Plan Implementation

Commissioner, and SFAC Board President, Sandra Pay, commented the SFAC Executive Director, Kara Dirkson, and SFAC Board recently provided a news release that lays out their organization's new action plan. This plan distinguishes it as an entity that specializes in arts coordination and public accessibility rather than a programming entity that creates arts experiences from scratch. This role is consistent with nationally recognized models for mid-size city arts councils such as Cambridge, MA and Asheville, NC which Sioux Falls is ready for. The Arts Council's action plan emphasizes eliminating barriers to the arts for community members, facilitating communication within the arts and cultural community, assisting and sponsoring other arts organizations and, down the road, coordinating a community-wide celebratory arts event that generates tourism and related economic traffic for Sioux Falls.

(over)

First on the action plan is the creation of the SFAC Consortium which will be made up of three groups of stakeholders from the arts community: representatives from small to mid-size arts organizations and businesses, individual artists and larger anchor arts organizations.

Commission member Sandra Pay mentioned in the news release, "Our community is full of wonderful opportunities to experience arts and culture. However, the arts community lacks a collective voice that would empower it to sit at the table with civic and business organizations, and with the City of Sioux Falls. We hope to provide that." The Arts Council's action plan is rooted in Sioux Falls Imagined: A Cultural Plan for a Vibrant and Prosperous City, the community's formal Cultural Plan, adopted on July 1, 2014 by the City Council. The Sioux Falls Arts Council is responsible for implementing this long-term plan which is a blueprint for economically and culturally growing our community through the arts.

Commission member Sandra Pay indicated the SFAC is supportive of the Visual Arts Commission's efforts to initiate research and eventually engage the public on the topic of art integration, and develop a long range plan for public art in Sioux Falls. As examples of other cities art integration efforts, Sandra Pay distributed copies of an April 17, 2017 Wall Street Journal news article entitled, "Cities See the Power of Good Design for Utility Structures". The article demonstrates how other cities (ie: Seattle substation, New York street salt shed, Copenhagen waste to energy plant, and Toronto stormwater treatment facility) have become more creative with utilitarian facilities and integrating them with their urban surroundings. Commissioners expressed their appreciation to Sandra for providing this timely information and requested Russ Sorenson, staff liaison, to forward the article to Planning and Public Works staffs.

No further input from the public was received, and no further action was taken by the Commission on this agenda item.

b) Other?

Staff Note:

Link to Sioux Falls Arts Council <http://www.artssiouxfalls.org/>
Link to Cultural Plan <http://www.artssiouxfalls.org/cultural-plan/>

No further input from the public was received, and no further action was taken by the Commission on this agenda item.

ITEM 6. VISUAL ARTS COMMISSION PROJECT UPDATES

a) PUBLIC ART INTEGRATION – Strategic Planning Session
Subcommittee – (Commissioners Aleta Branson, Larry Crane, Zach DeBoer)

Chairperson Ivy Oland provided a brief overview of the VAC's Work Session III meeting to the Commission members and guests. During Work Session III, the Commission looked at defining art integration, and also reviewed the questions they have listed under the five pillars of an art integration strategy that include: Policy; Administration; Funding; Master Planning; and Maintenance and Conservation (recommended to replace "Sustainability" pillar). Initial DRAFT goals and objective statements provided by a few of the Commission members were also reviewed. Additional statements were encouraged to be submitted for subsequent review. Member Larry Crane suggested the topic of art integration topic have a nexus to and follow the adopted Cultural Plan for Sioux Falls Cultural Facilities Public Art (Section 6.1.) and any other adopted city plans.

Chairperson Ivy Oland emphasized there is much work to be done by the Commission, and suggested developing a collective work session meeting schedule at the next work session meeting.

Commission discussion ensued about work session meeting schedules. It was the consensus of the Commission that in addition to their regular monthly meeting schedule, to meet monthly, on the 2nd Wednesday, at 5:30 pm – 7:30 pm, to continue their work sessions about art integration. The meetings will continue to be noticed and open to the public. The Commission agreed the next VAC Work Session IV meeting be scheduled for Wednesday, May 10, 2017, 5:30 pm – 7:30 pm, at Exposure Gallery & Studios, located at 401 N. Phillips Avenue.

No further input from the public was received, and no further action was taken by the Commission on this agenda item.

- b) WEBSITE UPDATES – Completed

ITEM 7. PUBLIC INPUT

No input from the public was received.

ITEM 8. OTHER BUSINESS

- a) Monday, April 24, 2017 - Russ Sorenson presented an invitation received from the Sioux Falls Regional Airport to attend the Sioux Falls Regional Airport Terminal Open House and Ribbon Cutting Ceremony on Monday, April 24th, at 5 pm. This event is to celebrate recent terminal enhancements and the newest art installations.
- b) Monday, May 8, 2017 - Russ Sorenson presented the Call for Art regarding the 2017 Storm Inlet Painting Project. The City Of Sioux Falls Public Works Environmental Division announced an opportunity for local artists to paint five storm inlets in the downtown area. Design proposals are due by 5:00 pm, on Monday, May 8th. The designs will be reviewed and the five winning artists will be selected by the City Of Sioux Falls and the Sioux Falls Visual Arts Commission. The five winning artists will each receive \$200 for their designs and painting on the inlet. The City is partnered with Norberg paints, who has donated all of the supplies for the project. The project link is provided below.

<http://www.siouxfalls.org/public-works/environmental-recycling-hazardous/inlet-painting>

- c) Friday, May 12, 2017 - Russ Sorenson presented an invitation received from Arts South Dakota and South Dakota Arts Council to attend their 2017 Regional Arts Meeting on Friday, May 12, 11:30pm-1:30pm Washington Pavilion, Schulte Room. This is one of several annual spring meetings across the state bring communities together to talk about what's going on in the arts community. This year, important elements of these conversations will find their way into the long range planning of the South Dakota Arts Council and Arts South Dakota. Ideas and issues will merge into the design of programs and services for the arts and arts education in South Dakota. The Sioux Falls Regional Arts Meeting is hosted by the Sioux Falls Arts Council.

No further input from the public was received, and no further action was taken by the Commission on this agenda item.

ITEM 9. ANNOUNCEMENTS

NEXT MEETING – Tuesday, May 16, 2017 at 9:00 a.m., Carnegie Town Hall, 235 W 10th Street

ITEM 10. ADJOURNMENT

With no further business, the Visual Arts Commission meeting adjourned at 9:26 a.m.

HANDOUTS – April 18, 2017 Meeting

- o April 18, 2017 Agenda
- o March 21, 2017 Meeting Minutes
- o Public Art Integration
- o VAC Bylaws – Adopted 3-21-2017
- o Handbook for Citizen Boards