

**MEETING MINUTES
SIOUX FALLS VISUAL ARTS COMMISSION**

April 12, 2017

5:30 p.m.

Perspective Architects Office @ 525 N. Weber Avenue Sioux Falls SD

(Staff Liaison: Russ Sorenson: 367-8888)

MEMBERS PRESENT: Aleta Branson; Larry Crane; Zach DeBoer; Ivy Oland;

MEMBERS ABSENT: Larry Ling (Chair); Sandra Pay; Both excused;

OTHERS PRESENT: Kellen Boice, Director SF Design Center; Russ Sorenson - VAC Staff Liaison (City Planning Office)

Work Sessions III Agenda Topic: Public Art Integration in Sioux Falls

Board member, Larry Crane, provided an informative building tour of the Perspective Office prior to the meeting.

ITEM 1. CALL TO ORDER & QUORUM DETERMINATION

Ivy Oland, VAC Chairperson called the meeting to order at 6:03 p.m.
Russ noted the meeting notice was posted on the city's website and Perspective Office door.

ITEM 2. WELCOME & INTRODUCTIONS

Ivy Oland welcomed the Commissioners and guest.

ITEM 3. REVIEW & APPROVAL of March 8, 2017 Work Session I Meeting Minutes

Ivy Oland, requested a motion to approve Work Session II Meeting Minutes. Zach DeBoer made a motion to approve the March 13, 2017 Work Session II meeting minutes. Larry Crane seconded the motion. The motion passed by unanimous vote.

ITEM 4. What are the Work Sessions Ground Rules?

There were no additions or revisions made by the VAC to the ground rules established at the March 8, 2017 meeting, and noted below.

- a) Governance for Work Sessions – Select a Facilitator
 - Commissioner Larry Crane was selected as Facilitator for the VAC's Art Integration Work Sessions.
- b) Verify Work Session Meeting Schedule – Dates, Times, Locations
 - March 8, 2017 5:30 – 7:30 pm – SF Design Center @ 108 W 11th St.
 - March 13, 2017 5:30 – 7:30 pm – SF Design Center @ 108 W 11th St.
 - April 12, 2017 5:30 - 7:30 pm – Perspective Office @ 525 N. Weber Ave.
- c) VAC consensus or vote
 - Yes
- d) Documenting VAC Ideas
 - Russ Sorenson was requested by the Commissioners to scribe meeting summaries.
- e) Public vs. Non-Public Involvement
 - To be determined

(over)

f) LISTEN RESPECT RESOLVE OPENESS

Item 5. Determine VAC Focus

- a) Work Session I - Agenda Development:
- 1) What is Public Art Integration?
 - 2) Public Art Integration Occurrence – Why? When? and How?
 - 3) What are Public Art Integration Needs?
 - 4) What Does Current Literature Review and Research Findings Say About Public Art Integration?
 - 5) What Does City Ordinance Say About VAC's Authority, Duties, and Responsibilities?
 - 6) What Does the Adopted Cultural Plan Say About Public Art Integration?
 - 7) Who are the Stakeholders? (Internal & External)
 - 8) Importance of Developing a Public Involvement & Participation Plan
- b) Work Session II - Agenda Development:
- 1) What is the VAC's Public Art Integration Strategy?
 - 2) Identify Strategy Elements (ie: Master Planning; Policy; Administration; Funding; Public Involvement; etc.)
 - 3) Identify Goals, Objectives, Actions, Implementation, Monitoring for each Strategic Element
- c) Work Session III Agenda Development
Ivy Oland expressed that for this Work Session III the group needs to still discuss, understand and clarify the following:
- "What is the VAC's goal?"
 - "Why Art Integration?"
 - Review each VAC member's "Goal(s) and Objective(s) for Art Integration?" and attempt to mesh together.
 - Continue with exploration of the five (5) pillars of art integration strategy.
 - Assign "Pillar" questions to VAC members.
 - Continue answering "Pillar" questions and research.
 - Examine other city art integration examples about their structure and protocols
 - Explore what are the Finance and Legal steps?
 - Continue literature research about art integration.

Aleta Branson commented that as part of the Art Integration topic there should be development of a VAC component that represents a voice to the arts. It is important to educate the public and city leaders about the arts. Additionally, the VAC needs a better financial understanding from City Finance representative and a better legal understanding from the City Attorney's Office representatives. Aleta expressed the importance of researching and examining sustainability examples or models for the VAC to follow for future sustainability.

Larry Crane mentioned that he understands that art integration covers all public spaces, however, the types of art and programs and spaces it applies to need to be further examined.

In response to Larry Crane's comment, Ivy Oland expressed that in defining public art integration that she envisions four (4) categories: They include:

- Site specific works – including commissioned or permanent acquisitions
- Commissioned works that are community art project based. In this case community members are coming together to install artworks
- Permanent installation of artworks that may include art acquisition from: an individual artist; commissioned art from an artist; community based art; temporary art; Community based art projects; accessible to the public through community engagement; community building;
- Temporary artworks and installations; Place making done/ made by professional artists; or through a call for art (examples – city snow plow designs; recycling)

Larry Crane remarked that his perception is that art integration of a project includes development throughout the entire project timeline. Art integration of a physical project space includes such aspects as site preparation; integrated design; engineering; architectural; and amenities. When an art integration program is developed and supported art integration benefits - citizens, artists, businesses,

local workforce development, promotes tourism. Art integration should be promoted -

- On city-owned properties
- On and within municipal buildings
- Indoor spaces
- Outdoor spaces

It is apparent the Sioux Falls Cultural Plan, Section 6.1.1. addresses art integration. However, what does research literature say further about public art integration, and who are the stakeholders?

Zach DeBoer offered to facilitate the discussion about continued exploration of the five (5) pillars of an art integration strategy. Meeting attendees agreed. Those pillars include: Policy; Administration; Funding; Master Planning; and Sustainability (art inventory and management). The VAC members in attendance reviewed each of the five pillars and the associated question items for each as noted below. New items discussed and added are in **bold** type.

POLICY

- How do the right people get involved? And When?
- What kind of projects does this apply to?
- Who does it benefit?
- When is budget submitted, reviewed, and approved?
- What qualifies as public art?
- Identify needs and opportunities?
- What qualifies as a public art need or opportunity?
- What are the goals for the public art collection?

ADMINISTRATION and MANAGEMENT (Added by VAC)

- Who oversees distribution of funds?
- How does public know about this resource?
- Who makes selections/decisions (artists?)
- Who are the stakeholders and their roles and responsibilities?
- What does the management structure look like?
- Does VAC (or appointed person) manage monies, or do we rely on other departments?

FUNDING

- What is the percentage?
- Is there a way to do public /private funding?
- How is/does the fund become self-sustaining?
- Budget – when, who, how approved?
- Can we find an example of CIP projects from other communities where other department(s) manage the funds?
- Who administers funding?
- **Added - Funding Sources and Coordination? City; CVB; BID City Endowments; Non-Profits – SFC; DTSF; Others?**

MASTER PLANNING

- What are we doing annually – in terms of work plan, budget?
- Identifying needs & opportunities?
- **Development Opportunities**

SUSTAINABILITY

- Art Inventory and Maintenance Plans?

(over)

After the meeting attendees reviewed and discussed each of the five (5) pillars and the associated question items for each, Zach DeBoer asked for volunteers to select one of the art integration pillars and address the listed questions, examine case studies from three (3) other cities, and conduct individual research about art integration and present at the next Work Session Meeting.

Volunteer assignments for each of the five (5) Pillar topics include:

- Policy – Zach DeBoer
- Administration & Management- Ivy Oland
- Funding - Larry Crane
- Master Planning - Kellen Boice
- Sustainability (Funding, Art Inventory, and Maintenance) - Aleta Branson

Other Commissioners, Larry Ling and Sandra Pay, can volunteer their assistance on one of the pillars.

Item 6. Public Input

No further input from the public was received.

Item 7. Announcements

a) Next VAC Meetings:

- 1) VAC Regular Meeting: Tuesday, April 18, 2017, 9:00 am, Carnegie Town Hall
- 2) Future VAC Work Sessions: IV - Wednesday, May 10, 2017 5:30 – 7:30 pm, Location TBD

b) Homework Assignments:

Please review the documents in blue folder packet:

- Literature Review and Research Findings about Public Art Integration
- City Ordinance about VAC Authority, Duties, and Responsibilities
- Adopted Cultural Plan - GOAL 6 – Cultural Facilities and Public Art Sections 6.1- 6.3
- Each member define Art Integration

c) DISCUSSION ITEM for next Work Session III Meeting – Tuesday, March 21, 2017, 9:00 am, Carnegie

- VAC continue their strategy discussion of Policy; Administration; Funding; Master Planning; and Sustainability (art inventory and management) at their next meeting.

Item 8. Adjournment -

With no further business, the Visual Arts Commission meeting adjourned at 7:43 p.m.

HANDOUTS – April 17, 2017 Meeting - Public Art Integration

- Agenda
- March 13, 2017 Work Session DRAFT Meeting Minutes