

MEETING MINUTES
SIOUX FALLS VISUAL ARTS COMMISSION
July 21, 2015
9:00 a.m.
Carnegie Town Hall – 235 W 10th Street - SFSD
Sioux Falls SD 57104

(Staff Liaison: Russ Sorenson: 367-8888)

MEMBERS PRESENT: Steve Brummond; Larry Crane; Larry Ling; Ivy Oland; Sandra Pay.
MEMBERS ABSENT: Vandhana Baireddy; Clara Jacob - Excused;
OTHERS PRESENT: Darrin Smith, Mike Gray, Devon Scott (City Community Development); Abby Bischoff (OTA); Angela Tewalt (OTA); Hugh Weber (OTA); Joe Schaeffer (AIGA SD); Russ Sorenson - VAC Staff Liaison (City Planning Office)

ITEM 1. CALL TO ORDER & QUORUM DETERMINATION

Commission Chairperson, Larry Ling, called the meeting to order at 9:03 a.m.

ITEM 2. WELCOME & INTRODUCTIONS

Chairperson, Larry Ling, welcomed the Commissioners and guests.

ITEM 3. APPROVAL OF REGULAR AGENDA

Chairperson, Larry Ling, asked if there were any changes to the agenda. Commissioners expressed no changes to the regular meeting agenda. Commissioner Larry Crane made a motion to approve the regular agenda as presented. Commissioner Ivy Oland seconded the motion. The motion to approve the regular agenda was unanimously approved.

ITEM 4. REVIEW & ACTION on the June 16, Meeting Minutes

Chairperson, Larry Ling, requested a motion to approve the June 16, 2015 meeting minutes. Commissioner Larry Crane made a motion to approve the meeting minutes presented. Commissioner Sandra Pay seconded the motion. The motion to approve the June 16, 2015 meeting minutes passed unanimously.

ITEM 5. Presentation About Potential Downtown City Projects to Incorporate Artistic Design Elements and/or Visual Art

a) Guests: Darrin Smith, Mike Gray, Devon Scott - City Community Development

Mr. Darrin Smith, Director of Community Development/Public Parking, distributed a handout to the Commission and presented information on several city development projects that have been through the city's Request for Proposals (RFP) process. Such projects include:

River Ramp (2001) – Hilton Garden Inn: included Phase II for River Greenway and a seamless public/private property ownership design;

(Over)

Uptown (2012) - Phillips Avenue Lofts:

North Phillips Avenue (2014) – Stockwell Engineers Office Building: construction to begin Fall 2015;

Elmwood Golf Course (2014) – Fairway Suites: This project is located outside of the downtown area near an existing 27-hole golf course, and along Russell Street, a designated sports and entertainment district corridor;

Downtown Parking Ramp (2015) – The Banks: a public/private ownership project with a planned private green space on the building rooftop.

Darrin Smith mentioned there are three (3) ways to develop city property – 1) surplus property and offer for sale; 2) transfer property; conduct a request for proposals (RFP). Darrin Smith explained the city's request for proposals process. A RFP is announced by the city and then reviewed by committee of public/private and citizens. The committee reviews all proposals. The proposal receiving the highest score is then selected. A development agreement is then negotiated with the developer.

Commissioner Ivy Oland commented the VAC's community perspective is the adopted 2025 Downtown Plan, along with the Sioux Falls Cultural Plan, both emphasize and promote project designs to incorporate artistic elements and enhance community opportunities and locations for art. Commissioner Oland inquired if community design guidelines and/or if the RFP process are the best ways to encourage more art with such unique community projects.

Commissioner Sandra Pay remarked that all public art is not just a statute. Encouraging more art with such unique community projects also requires involvement by artists.

Commissioner Larry Crane expressed the VAC should follow up with further research of what/how other cities incorporate artistic design elements in their building/development review process and provide suggestions to afford more visual art opportunities to various city departments including Community Development, Public Works, and Parks & Recreation.

Darrin Smith responded the City Of Sioux Falls is open to receive ideas and suggestions to incorporate more artistic elements and art within future community projects. He mentioned that incorporating a scoring provision within the RFP process may be best. For private projects it is not a requirement. However, such a scoring provision could serve as an incentive for a developer to address artistic components in their project in order to elevate their overall review score. Perhaps community design standards, and better selection of building materials, need to be revisited so as to strengthen project requirements and allowing more artistic design and art opportunities.

No further input from the public was received. There was no final action taken by the Commission on this agenda item.

It was the consensus of the VAC to follow up with further research of what/how other cities incorporate artistic design elements in their building/development review process and provide suggestions to various city departments including Community Development, Public Works, and Parks & Recreation.

- b) VAC Research Findings – *How do other communities incorporate artistic design elements in their building/development review process?*

The Commissioners suggested to provide their research findings to Russ Sorenson, VAC Staff Liaison, for further coordination and distribution to the commission members.

ITEM 6. Presentation About Proposed City Flag

- a) Guest(s): Abby Bischoff (OTA); Angela Tewalt (OTA); Hugh Weber (OTA); Joe Schaeffer (AIGA SD – Professional Association for Design);

Mr. Hugh Weber, Founder and CEO of OTA, leads organizational efforts focused on engagement, experience and external relationships. OTA is a for-purpose organization focused on sparking regional transformation through creative connections and collisions in North Dakota, South Dakota and Minnesota. OTA is a creative collective that offers extraordinary experiences and engagements that educate, empower, and serve as catalysts for community-builders and change agents to improve the lives of all people living in South Dakota, North Dakota, and Minnesota (OTA) region. Mr. Weber introduced other OTA and AIGA SD representatives in attendance.

Mr. Weber explained that North American Vexillology Association, devoted to the study of flags, surveyed the largest 150 communities in the nation and found only three (3) lacked a city flag. One of those communities being Sioux Falls.

In 2014 the flag idea emerged from an OTA conference. Thus, The Committee to Establish a Suitable Flying Banner for the City Of Sioux Falls was established with a simple goal: to create an unofficial flag that represents the vibe of Sioux Falls. The Committee, along with the Sioux Falls Design Center, sponsored a city flag design competition. Five basic flag design principles were addressed: simplicity; symbolism; color; attractiveness; and distinctiveness. There were ninety design submittals received. A two stage jury process, including a panel review and public voting (3,000 votes received) ensued. There were six (6) final designs selected. Max Rabkin's design was narrowly selected as the "Best of Show" and People's Choice. His flag design includes a yellow color sun, blue sky and blue/white "The Falls", and red to represent rose quartzite stonework of historical buildings.

Chairperson, Larry Ling, inquired if there has been a formal presentation about the proposed city flag idea to the Mayor and City Council. Mr. Weber responded there has not, but communication and information about the city flag idea, design competition and selection, was sent to them in August 2014. The Flag Committee desires to meet with city boards/commissions and community groups in order to further community awareness and support for a city flag and is looking for guidance and recommendations before a future formal presentation before the Mayor and City Council.

Commissioners expressed their sincere appreciation for Mr. Weber and the Flag Committee's presentation. It was the consensus of the VAC to help provide a list of city boards/commissions and community service groups for Mr. Weber and the Flag Committee to meet with in the near future. Prior to the next VAC meeting, Commissioners will provide their collective information to Russ Sorenson, staff liaison, for communication to Mr. Weber.

No further input from the public was received. There was no final action taken by the Commission on this agenda item.

ITEM 7. SIOUX FALLS ARTS COUNCIL UPDATES - (Sandra Pay, Sioux Falls Arts Council representative)

- a) Cultural Plan Implementation
b) Other?

Commissioner Sandra Pay expressed the Sioux Falls Arts Council continues to work toward Cultural Plan implementation through progressive marketing endeavors, along with social media and community partnership development strategies.

No further input from the public was received.

ITEM 8. REVIEW & ACTION on Sculpture Placements

- a) Sculpture/Artwork Placement Subcommittee Update
People's Choice Awards Placements to be determined - 2012- Daughters of Peace; 2013 – Farmer;
2014– World's Her Canvas
- b) Other: Invariete Concordia

Russ Sorenson mentioned that he is working with Kara Dirksen, Executive Director for the Washington Pavilion Visual Arts Center, to schedule the August 18th VAC meeting at the Pavilion. At that time, Pavilion representatives will request possible sculpture placements for: *Flower Dancing in the Wind; World's Her Canvas; and Daughters of Peace; and possibly Invariete Concordia* for the Commission's consideration and recommendation. Conducting the VAC's August meeting at the Pavilion will afford the Commission opportunities to view proposed sculpture locations and tour current Visual Art Center exhibits after the meeting.

No further input from the public was received. There was no final action taken by the Commission on this agenda item.

ITEM 9. COMMISSION PROJECT UPDATES

- a) Review and Action on Bike Smart Subcommittee Update (Ivy Oland, Mary Michaels)
Update on Bike Rack Design Charrette, Part 2`

Commissioner Ivy Oland, Subcommittee member, reported on the Bike Rack Design Charrette II event. The event was held on Monday, July 13th, 6:30 – 8:27 pm at the downtown Design Center located at 108 W 11th Street. A total of 14 citizens, including bike advocates, artists, and fabricators, and two VAC members, and Russ Sorenson – VAC staff liaison - attended the Design Charrette II event.

The event goal was to continue the creative and collective ideas to design a unique bike rack that incorporates a Sioux Falls look and feel and provides:

- o Functional and provides safe bike parking;
- o Adaptable design (for single or multi- bike parking);
- o Ability to be fabricated in a large quantity at a reasonable cost;
- o Reinforced branding of Sioux Falls / Live Well Sioux Falls and promote bicycling;
- o Contribution to the visual aesthetics of the community.

Attendees focused on one bike rack design concept that could be fabricated and mass produced using the grant dollars. The bike rack design concept includes the idea of rolled steel representing the outline shape of a quartzite rock. The individual shapes can then be place individually or grouped and rotated on their axis to allow for several bikes to be parked in one location. A diagram of the bike rack design concept has been completed.

Russ Sorenson mentioned that although there was no VAC quorum at the event, that he covered the meeting quorum bases, by posting a meeting notice on the VAC's website and at the Design Charrette building.

There was no further discussion or public input received. There was no final action taken by the Commission on this agenda item.

- b) Website Updates – Completed

ITEM 10. OTHER BUSINESS?

None.

ITEM 11. PUBLIC INPUT ?

None.

ITEM 12. ANNOUNCEMENTS

NEXT MEETING – Tuesday, August 18, 2015 at 9:00 a.m., Washington Pavilion – Green Room, 301 S Main Avenue, Green Room, SFSD

ITEM 13. ADJOURNMENT

With no further business, the Visual Arts Commission meeting adjourned at 10:20 a.m.

HANDOUTS – July 21, 2015 Meeting

- o July 21, 2015 Agenda
- o June 16, 2015 Meeting Minutes
- o Sculpture/Artwork Placement Subcommittee Update
- o People's Choice Awards Placements to be determined - 2012- Daughters of Peace; 2013 – Farmer; 2014– World's Her Canvas
- o Other Sculpture: Invariete Concordia
- o Bike Rack Design Charrette Summary and Design Concept Diagram