



**AGENDA**  
for the  
**SIOUX FALLS VISUAL ARTS COMMISSION**  
**Tuesday, December 18, 2012**  
**9:00 a.m.**

**Carnegie Town Hall**  
235 W 10<sup>th</sup> Street  
Sioux Falls SD 57104

(Staff Liaison: Russ Sorenson: 367-8888)

**MEMBERS PRESENT:** Ann Marie Davis; Lary Etten; Anita Kealy; Doug Moss; Lyle Pudwill; Kris Carmody Reaves  
**MEMBERS ABSENT:** Ceca Cooper (excused);  
**OTHERS PRESENT:** Tim Hoheisel, Executive Director Sioux Falls Arts Council; Russ Sorenson (VAC Staff Liaison, Planning Office)

**ITEM 1. CALL TO ORDER & QUORUM DETERMINATION**

Commission Chairperson, Lyle Pudwill, called the meeting to order at 9:10 a.m.

**ITEM 2. WELCOME & INTRODUCTIONS**

Commission Chairperson, Lyle Pudwill, welcomed the Commissioners and guest.

**ITEM 3. APPROVAL OF REGULAR AGENDA**

Chairperson, Lyle Pudwill, asked if there were any changes to the agenda. Hearing no changes, chairperson Lyle Pudwill deemed the regular meeting agenda approved.

**ITEM 4. REVIEW & ACTION on the November 20, 2012 Meeting Minutes**

Chairperson Lyle Pudwill requested a motion to approve the November 20, 2012, meeting minutes. Commissioner Lary Etten made a motion to approve the meeting minutes. Commissioner Anita Kealy seconded the motion. The motion to approve the November 20, 2012, meeting minutes passed unanimously.

**ITEM 5. SIOUX FALLS ARTS COUNCIL UPDATES- Tim Hoheisel**

- a) 2012 Mayoral Awards Event held on Thursday, November 29, 2012 @ Museum of Visual Arts  
Tim Hoheisel, Executive Director for the Sioux Falls Arts Council, explained the Sioux Falls Arts Council (SFAC) sponsored the 2012 Mayor's Award for the Arts. Approximately 100 persons attended this year's biannual event. The three award categories are: Individual Excellence Award in the Arts; Organizational Achievement Award in the Arts; and the newest award is the Charlotte Carver Award for Lifetime Achievement in the Arts. Nine nominations were received. They include:

The Individual Excellence Award in the Arts  
Phil Baker, musician  
Jerry Fogg, visual artist  
Nancyjane Huehl, visual artist

The Organizational Achievement Award in the Arts  
8th & Railroad Center, Erika Billion  
Cherapa Place, Jeff Scherschligt

The Charlotte Carver Award for Lifetime Achievement in the Arts  
Sheila Agee  
Debra J. Klebanoff  
Trudy Peckham  
Dr. Raymond Sidoti

Mr. Hoheisel stated that Mayor Mike Huether presented the 2012 Awards to:  
Phil Baker, musician - The Individual Excellence Award in the Arts;  
8<sup>th</sup> & Railroad Center, Erika Billion - The Organizational Achievement Award in the Arts  
Trudy Peckham - The Charlotte Carver Award for Lifetime Achievement in the Arts

Mr. Hoheisel mentioned that in February 2013 the South Dakota Governor's Awards for the Arts will occur. The next Mayor's Awards event sponsored by the Sioux Falls Arts Council is scheduled in 2014.

b) Whittier Neighborhood / Meldrum Park Mural Project

Mr. Hoheisel reminded the commission that in August 2012, the National Endowment for the Arts awarded the Sioux Falls Arts Council a \$50,000 matching grant for the Whittier Neighborhood Project at Meldrum Park. The Sioux Falls Arts Council and Sioux Falls Parks and Recreation Department, in collaboration with the Whittier Residents Association and other local organizations, will plan, design, and paint a wall mural and display additional public art elements at Meldrum Park in the Whittier neighborhood. Project activities include community engagement such as design workshops, educational activities for middle school students, and the installation of public art.

Mr. Hoheisel stated the Sioux Falls Arts Council is pleased to welcome visiting artists Dave Loewenstein and Ashley Laird who will be leading the Sioux Falls Community Mural Project at Meldrum Park. The artists will give a presentation about their previous work doing murals across the U.S., followed by a detailed description of plans for the Sioux Falls project and how residents can get involved. This project is being coordinated locally by the Sioux Falls Arts Council.

There are three meeting times which will cover the same material. Choose one. All residents are welcome to attend including children.

Meeting 1

Wednesday, January 16, 6:30 p.m.  
Museum of Visual Materials  
500 N. Main Ave., Downtown Sioux Falls

Meeting 2

Thursday, January 17, 6:30 p.m.  
Main Branch, Siouxland Library, Main Meeting Room A  
200 N. Dakota Ave., Downtown Sioux Falls

Meeting 3

Friday, January 18, 12:00 noon  
Main Branch, Siouxland Library, Main Meeting Room A  
200 N. Dakota Ave., Downtown, Sioux Falls



The wall in Meldrum Park where the mural will be painted

For more information about the project, please visit the SFAC website.

<http://www.artssiouxfalls.org/2012/07/national-endowment-for-the-arts-announces-2012-our-town-grant-recipients-sioux-falls-arts-council-is-one-of-80-grantees-selected-nationwide/>

- c) Development of Community Arts and Cultural Plan  
Mr. Hoheisel explained the Sioux Falls Arts Council will begin work on developing a Cultural Arts Plan in early 2013. The Council has made initial contact with Mr. Craig Dreeszen, consultant who worked on the 1999 Sioux Empire Cultural Plan. The Council will be working this winter on drafting a request for proposal to be sent to potential consultants to develop a new Sioux Falls Cultural Arts Plan. A steering committee will be established this fall. Representation from the Visual Arts Commission will be welcomed on the steering committee.

Russ Sorenson mentioned that at the September 2012 meeting, Commission members, Ceca Cooper, Lary Etten, and Doug Moss, expressed interest in serving on the steering committee.

- d) Other  
Mr. Hoheisel mentioned that March 2013 is "Arts Month" and that there will be a First Friday Fundraiser for the Sioux Falls Arts Council. More event details will be provided.

#### **ITEM 6. COMMISSION PROJECT UPDATES & ACTIONS**

- a) Review and Action on 2012 Annual Report  
Chairman Lyle Pudwill indicated the DRAFT 2012 Annual Report has been made available to the Commissioners. Russ Sorenson reported that he had not received any review comments from commissioners to date. Commissioner Lary Etten made a motion to approve the Commission's 2012 Annual Report. Commissioner Anita Kealy seconded the motion. The motion passed unanimously.

Staff Note: The 2012 Annual Report has been posted on the Commission's website page.

<http://www.siouxfalls.org/mayor/boards-commissions/visual-arts-commission.aspx>

- b) Review and Action on a collective "Statement of Vision for Future Commission Members"  
Russ Sorenson asked if the commissioners had done their November homework assignment whereby each commissioner was requested to reflect what their volunteer service on the Visual Arts Commission has meant to them personally, and then to be prepared to discuss and prepare a collective "Statement of Vision for Future Commission Members" at the next meeting.

*"The Visual Arts Commission needs to continue their proactive efforts to: promote the arts; market the BikeSmart Program; and review the Capital Improvement Program with city directors on an annual basis to identify capital project opportunities to incorporate artistic design element features and visual aesthetics in community projects. May future commissions continue to elevate awareness and appreciation and accessibility for all the arts within our community."* Lyle Pudwill, Chairperson

*"May future commissions search and identify creative place making opportunities to make larger artistic statements with emotional purpose, color, landscaping, reflection, and promotion of Sioux Falls and who we are. A wonderful example is the Walker Art Center and surrounding sculpture garden in Minneapolis MN. Although we currently have such places as Phillips to the Falls, the Falls, and Pavilion, more work is yet to be done."* Kris Carmody Reaves, Commissioner

*"The future Visual Arts Commission should be strongly motivated to make a difference with their ideas. Start with further implementation of the Bike Smart Program and incorporate it into a much bigger vision. Use the arts to send out a "greener message" that can be easily communicated and understood and warmly accepted by our citizens."* Doug Moss, Commissioner

*"Have fun with the arts! Discover and designate bicycle parking downtown and throughout our community. Create further public awareness of the existing city locations of public art. Visit the website –*

<http://www.siouxfalls.org/central-services/city-owned-art.aspx>

*Consider developing a geo caching program event or experience of our public art venues. Involve the citizens in public art and do something fun for the arts!"* Lary Etten, Commissioner

*“Future commissioners should be strong advocates for the arts. Bring your passion and excitement for the arts. Promote and incorporate arts opportunities, especially in our downtown business development.”  
Anita Kealy, Commissioner*

*“Many commissioners before you have carried the arts beacon to help elevate awareness, appreciation and accessibility for all the arts within our community. Now it is your time... find and encourage place making opportunities for the arts in your home, neighborhood and city. Show your support by attending theater productions, recitals, concerts, art galleries and shows and VAC meetings. Park your bike and take frequent nature and sculpture walk strolls. Help bring the arts alive!” Russ Sorenson, Staff Liaison*

- c) Review and Recommendation(s) for Commission Membership  
Russ Sorenson mentioned that he had not yet received the VAC citizen board applications from the Mayor's Office. Upon receipt he would send out information packet for the Commissioners to review and provide input.

Staff Note: applications have been received and sent out to Commissioners for their review and recommendations.

- d) Website Updates – Completed

**ITEM 7. RECOGNITION OF VISUAL ARTS COMMISSIONERS for dedicated service over two terms**

Russ Sorenson expressed his appreciation to work with the Visual Arts Commission and sincerely thanked Commissioner's: Lary B. Etten; Lyle Pudwill; Anita Kealey; Kris Reaves for their dedicated service over the past six years. Beautiful artistic plaques were then presented to the four commissioners and a group photograph taken.

**ITEM 8. OTHER BUSINESS**

There was no other business presented or discussed.

**ITEM 9. PUBLIC INPUT**

No further input was received.

**ITEM 10. ANNOUNCEMENTS**

**NEXT MEETING** – Tuesday, January 15, 2012, 9:00 a.m., Carnegie Town Hall, 235 W 10<sup>th</sup> Street, SFSD

**ITEM 11. ADJOURNMENT**

With no further business, the Commission meeting adjourned at 10:10 am.

HANDOUTS – December 18, 2012 Meeting

- o December 18, 2012 Agenda
- o November 20, 2012 Meeting Minutes
- o 2012 Annual Report
- o Holiday Treats

Visit the Sioux Falls Visual Arts Commission Website Page

<http://www.siouxfalls.org/mayor/boards-commissions/visual-arts-commission.aspx>