



**MEETING MINUTES**  
for the  
**SIOUX FALLS VISUAL ARTS COMMISSION**  
Tuesday, March 15, 2011  
9:00 a.m.

SF Arena Convention Center  
Meeting Room #3  
1211 North West Avenue  
Sioux Falls SD 57104

(Staff Liaison: Russ Sorenson: 367-8888)

**MEMBERS PRESENT:** Ceca Cooper Ann Marie Davis; Lary Etten; Anita Kealey; Doug Moss; Lyle Pudwill; Kris Carmody Reaves;  
**MEMBERS ABSENT:** None  
**OTHERS PRESENT:** Scott Kavanaugh, Krista Orsack, Elizabeth Colbert (Sioux Falls Convention Center – Global Spectrum), Micah Luke (Sioux Falls Arts Council); Russ Sorenson – VAC Staff Liaison, Planning Office

**ITEM 1. CALL TO ORDER & QUORUM DETERMINATION**

The Sioux Falls Visual Arts Commission met at the Sioux Falls Arena Convention Center Meeting Room #3. Chair person, Lyle Pudwill, called the meeting to order at 9:05 a.m.

**ITEM 2. WELCOME & INTRODUCTIONS**

Chairperson, Lyle Pudwill, welcomed the Commissioners and guest.

**ITEM 3. APPROVAL OF REGULAR AGENDA**

Chairperson Lyle Pudwill asked if there were any changes to the agenda. Hearing no changes, Chairperson Lyle Pudwill requested a motion to approve the regular meeting agenda.

Commissioner Ceca Cooper made a motion to approve the regular meeting agenda, as presented. Commissioner Lary Etten seconded the motion. The motion to approve the regular agenda passed unanimously.

**ITEM 4. REVIEW & ACTION on the February 15, 2011 Meeting Minutes**

Chairperson Lyle Pudwill requested a motion to approve the February 15, 2011, meeting minutes. Commissioner Ann Marie Davis made a motion to approve the February 15, 2011, meeting minutes. Commissioner Lary Etten seconded the motion. The motion passed unanimously.

**ITEM 5. CONVENTION CENTER TOUR relative to Future Art Projects and Placements**

Global Spectrum representatives, Scott Kavanaugh, Krista Orsack, and Elizabeth Colbert explained that in 2010 the Sioux Falls Convention Center served about 400,000 persons and conducted 270 events. Their TEAM strategy and ideas are to bring and champion the Sioux Falls community and the region into the convention center through the public display of various high quality art forms and media for visitors and citizens to enjoy. The Global Spectrum TEAM is working hard to change the feel of the convention center from “institutional to a warm welcome” facility with the inclusion of the artistic Termosphere, photographic art within meeting rooms, furniture and plantings in the front lobby area.

Global Spectrum TEAM expressed they are excited about working with the Commissioners to develop a project strategy that will help showcase the Convention Center - Sioux Falls – its people, events, and beauty. They invited the Commissioners to tour the Convention Center facility after the meeting to explore potential artistic ideas and opportunities for art placements.

Commissioners expressed their appreciation to meet with the Global Spectrum TEAM and hear about their vision for the Convention Center and examine avenues for incorporating more visual art within the facility.

One commissioner inquired about the possibility of having the bi-annual high school art show at the convention center. This particular art show showcases the artistic talents of the district area's high school students and they are limited in space at the present time.

Another commissioner expressed that perhaps by strategically placing and utilizing multi-media projections against the white walls would be a tremendous and practical way to incorporate color, movement and the community in a visual art form.

Another commissioner remarked that incorporating more colorful banners from the ceiling areas could bring added excitement and warmth into the facility.

Another commissioner suggested furthering the Sioux Falls Arts Council's idea, whereby including the convention center within a community partnership, that participates in a rotational display of art from local artists as well as from existing art collections and inventories from various other community entities.

Another commissioner mentioned that he had brought a camera and offered to take photographs of the convention center to help the commission plan and develop artistic strategies.

Russ Sorenson commented the commissioners are already expressing wonderful ideas. He mentioned that similar to other projects the Commissioners have undertaken (ie: Downtown Library Renovation; 8<sup>th</sup> Street Improvements; Harmondon Park, etc.) that a subcommittee be formed to work on this project and develop a timeline. The subcommittee could then present their ideas and design boards back to the entire Visual Arts Commission for further review and discussion. Ultimately, the Commissioners would collaborate their work efforts and then introduce those ideas/strategies/opportunities to the Global Spectrum TEAM at a future Visual Arts Commission meeting.

The Commissioners expressed their willingness to work on this project and looked forward to the tour after today's meeting.

## **ITEM 6. PROJECT UPDATES & ACTIONS**

### a) Bike Smart Project

[www.siouxfalls.org/bikesmart](http://www.siouxfalls.org/bikesmart)

Doug Moss presented a Bike Smart advertisement that has been designed for inclusion in a program billing for an upcoming theatrical production at the Orpheum Theater in Sioux Falls. Commission members expressed their appreciation of Doug's efforts.

Russ Sorenson mentioned that for the next meeting he would bring Bike Smart brochures and posters for the Commissioners to begin their community-wide "Spring Blitz" effort about the Bike Smart program.

### b) R. F. Pettigrew Sculpture Project by Darwin Wolf, Sculptor

Russ Sorenson reported that communication received from Sculptor, Darwin Wolf, indicates that he was very appreciative of the Commission and other who came to the viewing of the R. R. Pettigrew sculpture. He indicated that he is fine tuning all of the critique observations and is finishing up on the project now.

c) 2010 SculptureWalk People's Choice Sculpture Temporary Location

Russ Sorenson mentioned he has previously provided notice to various entities, including the Visual Arts Commissioners, Sioux Falls Parks & Rec, SculptureWalk, and Sioux Falls Beautiful Committee, about their ideas for a permanent placement location for the 2010 People's Choice Sculpture. The 2010 People's Choice Sculpture, " Flower Dancing in the Wind", by artist Jerry McKellar – Washington, is currently located at the southwest corner of 10<sup>th</sup> & Phillips Avenue. To date location most favorable ideas include: placement along the downtown river greenway (upon completion of the greenway project); and Lyons Park (south east corner of 14<sup>th</sup> Street & Phillips Avenue (upon completion of that park reconstruction project).

Russ presented the Commissioners with the idea of having a designated temporary public location for the 2010 People's Choice Sculpture, until a more permanent site is determined. The temporary site that is most appealing because of high public visibility and won't interfere with other scheduled SculptureWalk placements is the east/west 10<sup>th</sup> Street public sidewalk area, in front of the Great Outdoor Store.

Several commissioners expressed the importance of having the People's Choice Sculpture continually displayed in public view and not be in storage. Some Commissioners expressed they liked the ideas of the river greenway and Lyons Park as possible future permanent locations.

Commissioners agreed the proposed temporary location is most appealing due to its high public visibility and that it can be symbolic of a "warm welcome" to visitors entering our downtown area from the east.

Commissioners urged themselves to continue working on determining a final permanent location.

There was no public input received.

Commissioner Ann Marie Davis made a motion to approve the east/west 10<sup>th</sup> Street public sidewalk area in front of the Great Outdoor Store for the temporary location. Commissioner Anita Kealey seconded the motion. The motion passed unanimously.

d) Sioux Falls Arts Council Updates

Micah Luke, representing the Sioux Falls Arts Council, mentioned they are working with Airport officials to create a long-range master plan for the purchase and display of art highlighting the city and region to visitors. They are working on a request for proposals for curatorial services for developing a thematic art idea and acquiring and sharing art in the community.

e) Website Updates – Completed

Russ Sorenson mentioned the Commission's website page has been updated.

**ITEM 7. OTHER BUSINESS**

There was no other business received or discussed by the Commission.

**ITEM 8. PUBLIC INPUT**

There was no further public input received.

**ITEM 9. ANNOUNCEMENTS**

NEXT MEETING – Tuesday, April 19, 2011, 9:00 a.m. Carnegie Town Hall

**ITEM 10. ADJOURNMENT**

With no further business, the meeting adjourned at 10: 00 a.m.

Global Spectrum representatives, Scott Kavanaugh, Krista Orsack, and Elizabeth Colbert then provided the Commissioners with an informative tour of the Sioux Falls Convention Center. The tour lasted about 45 minutes.

HANDOUTS – March 15, 2011 Meeting

- o March 15, 2011 Meeting Agenda
- o February 15, 2011 Meeting Minutes
- o Handouts for Items 4, 6c & d.