



**MEETING MINUTES**  
for the  
**SIOUX FALLS VISUAL ARTS COMMISSION**  
**Tuesday, October 19, 2010**  
**9:00 a.m.**

**Carnegie Town Hall**  
235 W 10<sup>th</sup> Street  
Sioux Falls SD 57104

(Staff Liaison: Russ Sorenson: 367-8888)

**MEMBERS PRESENT:** Ceca Cooper; Ann Marie Davis; Lary Etten; Anita Kealey; Lyle Pudwill; Kris Carmody Reaves;  
**MEMBERS ABSENT:** Doug Moss - Excused.  
**OTHERS PRESENT:** Linda Ackland – Kolb (Visual Artist); Nan Baker (Sioux Falls Arts Council – Executive Director); Micah Luke (Sioux falls Arts Council - Director of Marketing); Russ Sorenson – Planning Office Staff Liaison

**ITEM 1. CALL TO ORDER & QUORUM DETERMINATION**

The Sioux Falls Visual Arts Commission met at the Carnegie Town Hall. Chairperson, Lyle Pudwill, called the meeting to order at 9:04 a.m.

**ITEM 2. WELCOME & INTRODUCTIONS**

Chairperson, Lyle Pudwill, welcomed the Commissioners and guests.

**ITEM 3. APPROVAL OF REGULAR AGENDA**

Chairperson Lyle Pudwill asked if there were any changes to the agenda. Hearing no further changes, Chairperson Lyle Pudwill requested a motion to approve the regular meeting agenda.

Commissioner Ann Marie Davis made a motion to approve the regular meeting agenda, as presented. Commissioner Lary Etten seconded the motion. The motion to approve the regular agenda passed unanimously.

**ITEM 4. REVIEW & ACTION on the September 21, 2010, Meeting Minutes.**

Chairperson Lyle Pudwill requested a motion to approve the September 21, 2010, meeting minutes. Commissioner Ceca Cooper made a motion to approve the September 21, 2010, meeting minutes. Commissioner Lary Etten seconded the motion. The motion passed unanimously.

**ITEM 5. Sioux Falls Arts Council**

**Guest(s): Nan Baker, Executive Director, Micah Luke, Director of Marketing**

Nan Baker, Sioux Falls Arts Council Executive Director, thanked the Commissioners for the opportunity for her and Micah Luke, Sioux Falls Arts Council Director of Marketing, to brief the commission on their Council's transition process. Nan Baker explained that since their August 13, 2010 Strategic Planning Session, the Council has a name change. The former name of the Sioux Empire Arts Council has been changed to Sioux Falls Arts Council. The Sioux Falls Arts Council will have a new website page and

Visual Arts Commission  
Meeting Minutes  
October 19, 2010

organization logo. The Sioux Falls Arts Council has 17 board members that are committed to promoting all the arts within the community. The Arts Council has been working hard on strategic planning since August 2010. The anticipated time line to finalize and adopt the Sioux Falls Arts Council's Strategic Plan is December 2010. Once the plan is adopted, a copy will be provided to the Visual Arts Commission.

Nan Baker and Micah Luke expressed the Sioux Falls Arts Commission has the following focus areas:

- Advocacy for all the Arts
  - Sioux Falls Arts Council is seeking a potential funding opportunity with Americans for the Arts
  - Sioux falls Arts Council will be initiating a business study on how art impacts the Sioux Falls economy
- Encourage Partnership Development
  - The Sioux Falls Arts Council desires to become the one voice for all the arts within the community.
  - Will work with potential donors and sponsors for all the arts
- Fiscal Sponsorship for Start Up Arts Groups
  - Sioux Falls Arts Council will actively seek funding to initially assist new artists and arts groups within the community.
  - The Sioux Falls Arts Council desires to become the resource flagship for all artists
- Develop a Marketing Plan
  - Encourage and support business development of all the arts. Lead by example for other arts groups to follow and develop their own business and marketing plans.

Commissioners welcomed their guests and expressed their excitement for the new Sioux Falls Arts Council. One Commissioner expressed support for the Arts Council's advocacy efforts to conduct a business study on the economic impacts that the arts have in our community. Another Commissioner emphasized the importance of the arts in a community. Now more than ever, the arts are vital to a community's survival. She cited her recent visit to Michigan, and the East Lansing, Michigan case study of their arts community pulling together to save their community.

One Commissioner inquired about the status of the Falls Park Arts Barn. Nan Baker responded there have been several calls of interest received, and those calls have been referred to the City Parks Department.

#### ITEM 6. PROJECT UPDATES & ACTIONS

- a) Bike Smart Program - status of brochure and poster distribution; Installations; Facebook  
Russ Sorenson inquired with the Commissioners about the status of their efforts to distribute **BIKE SMART** posters and brochures to specific downtown merchants, organizations community businesses, cycling enthusiasts and bike shops; Green Movement Supporters; and Arts Community; and Public Relations Channels and news media network. Russ Sorenson referenced the marketing list for the Commissioners so as to not duplicate contact efforts. He asked the Commissioners if they needed any more posters or brochures. The Commissioners responded they did not. Russ Sorenson reminded the Commissioners the purpose is to spread the word about **BIKE SMART** and seek potential site sponsors. Russ Sorenson indicated that initial discussions have been held with Commissioner Moss about posting the **BIKE SMART** campaign on Facebook. He mentioned that although the city has Facebook, there were city concerns as to how to maintain the credibility of the campaign and monitor input from outside sources with a Facebook posting. He suggested the Commissioners consider posting on Facebook and be prepared to discuss the matter further when Commissioner Moss is present.

Russ Sorenson also mentioned that he would contact artist, Rick Haugan, about his installation of "Double Rim" at the Carnegie Town Hall.

- b) RP Pettigrew Update (SD Magazine article)  
Russ Sorenson presented the commissioners with a copy of the September/October 2010 issue of the South Dakota Magazine and the article entitled, "Pettigrew's Redemption". The historical article highlights Sculptor, Darwin Wolf's recent sculpture works, "R. F. Pettigrew".

Visual Arts Commission  
Meeting Minutes  
October 19, 2010

- c) 8<sup>th</sup> Street Improvement Project -  
[http://www.siouxfalls.org/PublicWorks/special\\_projects/8th\\_street](http://www.siouxfalls.org/PublicWorks/special_projects/8th_street)

Russ Sorenson mentioned the contractor poured concrete sidewalk on the south side of 8th Street between Main Avenue and Phillips Avenue; poured the colored concrete splash strip on the south side of the median; poured the concrete footings for the low cobblestone walls on the south side of 8th Street; poured the concrete leveling pad for the new pavers around the fountain at 8th & Phillips; started installing the traffic signal poles; and started installing the quartzite stone on the trolley stop and monument pier structures.

- d) Website Updates –  
Russ Sorenson mentioned the Commission's website page has been updated.

**ITEM 7. PUBLIC INPUT**

Commissioner Ann Marie Davis highlighted a recent art project partnership between the Sioux Falls School District and City of Sioux Falls. The project, known as "Paint the Plow", includes 17 Sioux Falls Schools (14 elementary and 3 secondary). The City of Sioux has provided 17 snow plow blades to the schools for children to paint on the plows. The city will provide a preservative coating on the plows when the artwork is completed this fall. The plows will then be used on the neighborhood school streets during the winter. The school children are very excited about this inaugural art project.

Linda Ackland – Kolb commented that she is a retired art teacher and visual artist interested in the works of the Sioux Falls Visual Arts Commission and the Sioux Falls Arts Council and supporting future visual art opportunities for community artists.

**ITEM 8. ANNOUNCEMENTS**

NEXT MEETING – Tuesday, November 16, 2010, 9:00 a.m., Carnegie Town Hall

**ITEM 9. ADJOURNMENT**

With no further business, the meeting adjourned at 10:05 a.m.

HANDOUTS – October 19, 2010 Meeting

- o October 19, 2010 Meeting Agenda
- o September 21, 2010 Meeting Minutes
- o Handouts for Item 4