

MEETING MINUTES
for the
SIoux FALLS VISUAL ARTS COMMISSION
Tuesday, September 21, 2010
9:00 a.m.

Carnegie Town Hall
235 W 10th Street
Sioux Falls SD 57104

(Staff Liaison: Russ Sorenson: 367-8888)

MEMBERS PRESENT: Ceca Cooper; Ann Marie Davis; Lary Etten; Doug Moss; Lyle Pudwill;
MEMBERS ABSENT: Anita Kealey - Excused; Kris Carmody Reaves - Excused.
OTHERS PRESENT: Russ Sorenson – Planning Office Staff Liaison

ITEM 1. CALL TO ORDER & QUORUM DETERMINATION

The Sioux Falls Visual Arts Commission met at the Carnegie Town Hall. Chairperson, Lyle Pudwill, called the meeting to order at 9:05 a.m.

ITEM 2. WELCOME & INTRODUCTIONS

Chairperson, Lyle Pudwill, welcomed the Commissioners and staff member.

ITEM 3. APPROVAL OF REGULAR AGENDA

Chairperson Lyle Pudwill asked if there were any changes to the agenda. Hearing no further changes, Chairperson Lyle Pudwill requested a motion to approve the regular meeting agenda.

Commissioner Doug Moss made a motion to approve the regular meeting agenda, as presented. Commissioner Lary Etten seconded the motion. The motion to approve the regular agenda passed unanimously.

ITEM 4. REVIEW & ACTION on the July 20, 2010, Meeting Minutes.

Chairperson Lyle Pudwill requested a motion to approve the August 17th meeting minutes. Commissioner Doug Moss made a motion to approve the August 17, 2010, meeting minutes. Commissioner Lary Etten seconded the motion. The motion passed unanimously.

ITEM 5. IMPLEMENTATION of BIKE SMART Promotion Strategy

As a follow to last week's BIKE SMART unveiling event, Staff Liaison, Russ Sorenson reported that several positive comments have been received by the public. Commissioners commented they too have received positive comments and expressed the event was a success. The prototype for "Double Rim" will be installed this week in front of the Carnegie Town Hall. Commissioner Doug Moss presented the sign/emblems to be placed with the artworks to designate BIKE SMART parking. Commissioners thanked Doug Moss and INSIGHT MARKETING for their talented efforts. Russ Sorenson mentioned that he will work with City Facilities Management staff and the owners / artists for placement of the sign/emblems.

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Commissioners then discussed and volunteered to distribute BIKE SMART posters and brochures to specific downtown merchants, organizations community businesses, cycling enthusiasts and bike shops; Green Movement Supporters; and Arts Community; and Public Relations Channels and news media network. The purpose is to spread the word about BIKE SMART and seek potential site sponsors. After the meeting Commissioners would take poster and brochure information to distribute within the community. Russ Sorenson will construct a marketing list for the Commissioners so as to not duplicate contact efforts.

ITEM 6. PROJECT UPDATES & ACTIONS

- a) RP Pettigrew Update (SD Magazine Article)
- b) 8th Street Improvement Project – Under Construction and the north/south lanes on Phillips Ave are open.
http://www.siouxfalls.org/PublicWorks/special_projects/8th_street
- e) Website Updates – Completed.

ITEM 7. PUBLIC INPUT

There was no public input received.

ITEM 8. ANNOUNCEMENTS

NEXT MEETING – Tuesday, October 19, 2010, 9:00 a.m., Carnegie Town Hall.

ITEM 9. ADJOURNMENT

With no further business, the meeting adjourned at 9:55 a.m.

HANDOUTS – September 21, 2010 Meeting

- o September 21, 2010 Meeting Agenda
- o August 17, 2010 Meeting Minutes