

**MEETING MINUTES**  
for the  
**SIoux FALLS VISUAL ARTS COMMISSION**  
**Tuesday, April 20, 2010**  
**9:00 a.m.**

Falls Park Horse Barn Arts Center  
900 N Phillips Avenue  
Sioux Falls SD 57104

(Staff Liaison: Russ Sorenson: 367-8888)

**MEMBERS PRESENT:** Lary Etten, Ceca Cooper, Lyle Pudwill, Kris Carmody Reaves  
**MEMBERS ABSENT:** Ann Marie Davis – excused; Anita Kealey - excused  
**OTHERS PRESENT:** Jerry Hauck; Russ Sorenson – Planning Office Staff Liaison

**ITEM 1. CALL TO ORDER & QUORUM DETERMINATION**

Chairperson Lyle Pudwill called the meeting to order at 9:04 a.m.

**ITEM 2. WELCOME & INTRODUCTIONS**

Chairperson Lyle Pudwill welcomed the Commissioners and guest.

**ITEM 3. APPROVAL OF REGULAR AGENDA**

Chairperson Lyle Pudwill asked if there were any changes to the agenda.  
Russ Sorenson, staff liaison, mentioned that agenda item #7.(c ) be added regarding  
“Recommendation of Membership to the Commission”.  
Hearing no further changes, Chairperson Lyle Pudwill deemed that agenda item #7 (c )  
be added to the regular agenda.

**ITEM 4. REVIEW & ACTION on the March 16, 2010, Meeting Minutes.**

Commissioner Lary Etten made a motion to approve March 16, 2010, meeting minutes.  
Commissioner Ceca Cooper seconded the motion. The motion passed unanimously.

**ITEM 5. RECOGNITION OF JERRY HAUCK for his dedicated service from November 2005 – February 2010.**

On behalf of the Sioux Falls Visual Arts Commission, Chairperson Lyle Pudwill, presented Mr. Jerry Hauck with a beautiful plaque to recognize his dedicated service to the Visual Art Commission. Mr. Pudwill mentioned that Mr. Hauck served as chairperson from 2006 to 2008. His leadership inspired several calls for art including the bronze panels for the Falls Park archway, Invariete Concordia at Falls Park, & the most recent call regarding artistic bicycle racks.

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Mr. Hauck stated that he appreciated serving with his fellow Commissioners and encouraged them to continue with their hard work and mission to support all artists and promote development of visual arts for community buildings and spaces within Sioux Falls.

#### **ITEM 6. DISCUSSION on Artistic Bicycle Rack Promotion Guide Strategies**

Russ Sorenson presented the commission with final copies of the proposed promotion brochures. He encouraged that each Commissioner to take brochures and initially contact at least five (5) potential site sponsors or businesses to "Kick Off" the project.

The Commissioners indicated they would like to discuss and develop a marketing strategy to address how a business entity can acquire and purchase a bicycle rack, and the guidelines for placement on private or public property. Russ Sorenson commented this is a good idea. He noted that since the brochures do not really explain who can buy these bicycle racks, or how to go about sponsoring one, or where to order one, and where they will be located, that the Commissioner's website page should highlight this information. The public and potential sponsors can obtain such information from the Commission's website page. Russ offered to draft an explanation paragraph for the Commission's review at the next meeting.

Other Commission suggestions include: meeting with Downtown Sioux Falls and Chamber Board first and possibly approaching some businesses to become project sponsors.

Guest Jerry Hauck mentioned that perhaps the VAC could contact a few of the artists and request them to construct a prototype of their bike rack and promote it and the program at upcoming cycling events. Such events include: the June 24, 2010, the second annual Bike Appaloosa, will be held at Monks business; and another event is the Bicycle Rodeo to be held on June 3, 2010, at Cathedral School parking lot area.

#### **ITEM 7. PROJECT UPDATES & ACTIONS**

a) 8<sup>th</sup> Street Improvement Project - Next Public Meeting #3: TBD

[http://www.siouxfalls.org/PublicWorks/special\\_projects/8th\\_street](http://www.siouxfalls.org/PublicWorks/special_projects/8th_street)

##### **STAFF NOTE:**

*Since the Commission's meeting, **Public Meeting #3** will be held on Tuesday, May 4, 2010 at 5 p.m. at Carnegie Town Hall, 235 West 10th Street. A presentation will be given at 5:15 p.m., and will be followed by a question and answer session. City representatives will be available to answer questions, comments, and concerns. This meeting will address the final plans and construction sequencing for the project.*

*If you have any questions or concerns regarding this project and are unable to attend the public meeting, please contact the City's Project Manager, Brad Ludens, at (605) 367-8601 or [bludens@siouxfalls.org](mailto:bludens@siouxfalls.org).*

*The project schedule moving forward is as follows:*

- o *Public Meeting #3: April 2010*
- o *Phase 1 Bid Opening: May 2010*
- o *Public Meeting #4: June 2010*
- o *Phase 1 Construction: Summer/Fall 2010*
- o *Phase 2 Final Design: Tentative 2012*
- o *Phase 2 Construction: Tentative 2012*

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- b) Website Updates - completed
- c) Recommendation of Membership to the Commission

Russ Sorenson, staff liaison, mentioned that consideration for a replacement for former member, Jerry Hauck, is needed. Russ provided a list received from the Mayor's Office of potential candidates to serve on the Visual Arts Commission.

After some discussion, the Commissioners unanimously recommended candidate, Mr. Doug Moss, be appointed to serve on the Visual Arts Commission. Russ Sorenson stated that he would communicate the Commission's wishes to the Mayor's Office.

**ITEM 8. PUBLIC INPUT**

There was no further public input received

**ITEM 9. ANNOUNCEMENTS**

Staff liaison Russ Sorenson mention the following upcoming events:

- a) Orpheum Theater Plaza Sculpture Unveiling - On April 22<sup>nd</sup>, 4:30 pm, four sculptures will be unveiled to the public. The Visual Arts Commission is invited to attend this event.
- b) 2010 SculptureWalk Program – On April 24<sup>th</sup>, the old sculptures will be removed and on May 15<sup>th</sup> 52 new sculptures will be placed by SculptureWalk volunteers.
- c) NEXT MEETING – Tuesday, May 18, 2010, 9:00 a.m., Carnegie Town Hall

**ITEM 10. ADJOURNMENT**

With no further business, the meeting adjourned at 10:10 a.m.

HANDOUTS – December 15, 2009 Meeting

- o April 20, 2010 Meeting Agenda
- o March 16, 2010 Meeting Minutes
- o Handouts for Item 4
- o Handouts for Item 6