



DRAFT

Orpheum Theater Advisory Board of Directors Meeting

February 7, 2018, 12:00 p.m.

Orpheum Theater

315 N. Phillips Avenue, Sioux Falls SD 57104

(City Staff liaison: Tracy Turbak)

MEMBERS PRESENT: Aaron Rietsema, Jolene Kranz, John McLaughlin, Tyler Crissman and Christina Lynn

MEMBERS ABSENT: Nathan Burdine, Abby Bischoff and Katrina Lehr-McKinney

GUESTS/STAFF: Terry Torkildson, Duane Sutton and Lori Schnell (SMG)

ITEM 1. INTRODUCTIONS

The Board welcomed Christina Lynn as a new member to the Orpheum Theater Advisory Board of Directors. Her term will run from December 2017 to December 2020.

ITEM 2. ADDITIONS OR DELETIONS TO AGENDA

No additions or deletions were made.

ITEM 3. APPROVAL OF MINUTES

A motion was made by Jolene Kranz and seconded by Aaron Rietsema to approve the December 6, 2017, meeting minutes. Yeses, Aaron Rietsema, Jolene Kranz, John McLaughlin, Tyler Crissman and Christina Lynn, 5. Noes, none.

ITEM 4. FACILITY

a. Booking Report

The Board was given the 2018 booking report for the Orpheum Theater, Anne Zabel Studio Theater and the Classroom. For 2018 there are 228 contracted and held events for the Orpheum Theater, 133 contracted and held events for the Classroom and 214 contracted and held events for the Anne Zabel Studio Theater.

b. Attendance Report

The Board was given the attendance report. The year to date attendance numbers for 2018 is 2,105.

The upcoming events report was distributed. Upcoming events include One Million Cups Networking Meeting on various Wednesdays in March – October, Tinsley Ellis on February 9, One Man, Two Governors on February 23-25 and March 1-4, JoAnne Shaw Taylor on March 9, Peter and the Star Catcher on April 11-15 and 19-22, Tab Benoit on April 13 and Hunchback of Notre Dame on May 4-6, 9-13, and 16-20.

- c. Financial Report
The Board was presented with the 2017 budget that is actual through December 2017.
- d. Evaluation from Orpheum Users
No evaluations.
- e. Manager's Report
Orpheum projects for 2018 include replacing a boiler and refurbishing the outside Orpheum sign.

ITEM 5. OTHER BUSINESS

- a. Board Membership Opening
The Board has two membership openings to fill as Katrina Lehr-McKinney and Jolene Kranz's terms expire in April 2018. Katrina is not eligible for reappointment because she has served two terms. Jolene has only served one term and she was encouraged to fill out an application if she would like to serve another term. The Board was encouraged to inform anyone they feel would be willing to serve to fill out an application on the City's website.
- b. CSL Study
Convention, Sports & Leisure Company is conducting an analysis for the Orpheum, Convention Center, Arena and the Baseball Stadium on the operating procedures and the potential uses of the facilities. More information will be given to the Board at future meetings.

ITEM 6. PUBLIC INPUT

There was no public input.

ITEM 7. ADJOURNMENT

A motion was made by Aaron Rietsema and seconded by John McLaughlin to adjourn the meeting. Motion Carried. Yeses, Aaron Rietsema, Jolene Kranz, John McLaughlin, Tyler Crissman and Christina Lynn, 5. Noes, none.

The next meeting will be held March 7, 2018 at 12:00 pm.