



DRAFT

Orpheum Theater Advisory Board of Directors Meeting

April 5, 2017, 12:00 p.m.

Orpheum Theater
315 N. Phillips Avenue, Sioux Falls SD 57104

(City Staff liaison: Tracy Turbak)

MEMBERS PRESENT: Katrina Lehr-McKinney, Jolene Kranz, Joe Niechwiadowicz, Christen Rennich, John McLaughlin and Nathan Burdine

MEMBERS ABSENT: Tyler Crissman, Abby Bischoff and Aaron Rietsema

GUESTS/STAFF: Terry Torkildson, Maggie, Erstad, Duane Sutton, Rick Huffman and Lori Schnell (SMG), Tracy Turbek (City of Sioux Falls), Brienne Maner (Downtown Sioux Falls), Patrick Pope (SECT), Jackie Krause (SECT Board)

ITEM 1. INTRODUCTIONS

Introductions were made.

ITEM 2. ADDITIONS OR DELETIONS TO AGENDA

No additions or deletions were made.

ITEM 3. APPROVAL OF MINUTES

A motion was made by Joe Niechwiadowicz and seconded by Nathan Burdine to approve the February 1, 2017, meeting minutes. Yeses, Katrina Lehr-McKinney, Jolene Kranz, Joe Niechwiadowicz, Christen Rennich, John McLaughlin and Nathan Burdine, 6. Noes, none.

ITEM 4. FACILITY

a. Booking Report

The Board was given the 2017 booking report for the Orpheum Theater, Anne Zabel Studio Theater and the Classroom. For 2017 there are 198 contracted and held events for the Orpheum Theater, 114 contracted and held events for the Classroom and 154 contracted and held events for the Anne Zabel Studio Theater.

b. Attendance Report

The Board was given the attendance report.

The upcoming events report was distributed. Upcoming events include SECT presents: The Amish Project on April 6-8, SFJB: Dirty Dozen Brass Band on April 21, SECT Presents: Jesus Christ Superstar on May 5-7, 11-14 & 18-21, Ripplinger-Mason Wedding & Reception on May 13, Employee Forum on May 23-24, SFJB: Shemekia Copeland on May 25, Dynamic Cheer & Dance on June 3, Dance Gallery

Spring Recital on June 8-10, Erstad-Thompson Wedding on September 8-9, SECT: Sister Act on September 22-24, 28-30, October 1, 5-8, Innovation Expo on October 12, SD International Pageant on October 21-22, SECT: The Witches on October 26-29, November 1-5, SECT: The Man Who Shot Liberty Valance on November 10-12, 16-19, SECT: Heathers the Musical on January 18-21, 25-28, SECT: One Man, Two Governors on February 23-25, March 104, SECT: Peter and the Star Catcher on April 12-15, 19-22, and SECT: Hunchback of Notre Dame on May 4-6, 9-13 and 16-20.

c. Financial Report

The Board was presented with the 2016 budget that is actual through February 2017.

d. Evaluation from Orpheum Users

No evaluations.

e. Manager's Report

There was water damage to the ceilings that is being repaired. Bids have gone out for the fly system and replacement of the asbestos curtain.

Security cameras are scheduled to be installed sometime in June – August. This is in conjunction with a project that is happening at the Convention Center.

The _____ organization has their artwork on display in the old Orpheum lobby.

ITEM 5. OTHER BUSINESS

a. Downtown Sioux Falls Partnership

Brienne Maner, VP for Downtown Sioux Falls, informed the Board that the Sioux Falls Downtown organization is available to help promote the Orpheum. The Board was invited to attend their monthly membership meetings and their Board meetings to inform the members of the Orpheum events.

b. Board Suggestions on Successor Contracts for Building and Concessions Management

The SMG management contract and Spectra food and beverage contract will terminate at the end of 2017. The Board's only concern was the low percentage the building received on food and beverage sales.

Jackie Kraus, SECT Board member, questioned if the other organizations would be allowed to bid on the management of the Orpheum Theater when the current contract expires. Tracy Turbak stated that at this time the City will not be taking bids for the new contracts.

c. Turn Key Events in Orpheum Theater Center

Maggie Erstad reported to the Board some suggestions for turn key events on dark nights in the Orpheum Theater Center. Some of the suggestions are a moving night in the Orpheum, Siouxland Downtown Libraries traveling Storytime at the Orpheum and to set up the Anne Zabel Studio Theater in a reception/banquet setting and have it open during events in the Orpheum to promote that space.

Patrick Pope, Sioux Empire Community Theatre, informed the Board that they would be willing to help with these events.

ITEM 6. Courtyard Usage Committee

The board requested that this item be removed from the agenda.

ITEM 7. PUBLIC INPUT

There was no other public input.

ITEM 8. ADJOURNMENT

A motion was made by Joe Niechwiadowicz and seconded by Aaron Rietsema to adjourn the meeting. Yeses, Katrina Lehr-McKinney, Jolene Kranz, Joe Niechwiadowicz, Christen Rennich, John McLaughlin and Nathan Burdine, 6. Noes, none.

The next meeting will be held June 7, 2017 at 12:00 pm.

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