



**Draft**

**Orpheum Theater Advisory Board of Directors Meeting**

**February 1, 2017, 12:00 p.m.**

Orpheum Theater

315 N. Phillips Avenue, Sioux Falls SD 57104

(City Staff liaison: Tracy Turbak)

MEMBERS PRESENT: Katrina Lehr-McKinney, Jolene Kranz, Joe Niechwiadowicz, Aaron Rietsema, Christen Rennich, Tyler Crissman and Nathan Burdine

MEMBERS ABSENT: Abby Bischoff and John McLaughlin

GUESTS/STAFF: Duane Sutton, Rick Huffman and Lori Schnell (SMG), Tracy Turbek and Russ Sorenson (City of Sioux Falls) and Patrick Pope (SECT)

ITEM 1. INTRODUCTIONS

Introductions were made.

ITEM 2. ADDITIONS OR DELETIONS TO AGENDA

Christen Rennich requested item 6. Courtyard Usage Committee be moved to after the approval of the minutes.

ITEM 3. APPROVAL OF MINUTES

A motion was made by Joe Niechwiadowicz and seconded by Katrina Lehr-McKinney to approve the December 7, 2016, meeting minutes. Yeses, Katrina Lehr-McKinney, Jolene Kranz, Joe Niechwiadowicz, Aaron Rietsema, Christen Rennich, Tyler Crissman and Nathan Burdine, 7. Noes, none.

ITEM 4. OTHER BUSINESS

a. Courtyard Usage Committee

Russ Sorenson presented the Board with the process the City will need to take to get approval for the placement of the cranes from the Variete Concordia Sculpture in the Orpheum courtyard.

The process would be to have the Orpheum Boards recommendation to the City to place the cranes in the courtyard. The City Attorney would then obtain a waiver for the artist to sign to modify the artwork. The recommendation would then go the Visual Arts Commission for their approval and then the City Council would review and be adopted by resolution.

The City would determine what maintenance would be needed to refurbish the cranes in phases, pending annual art maintenance budget by the city and incorporating the city's art conservation consultant's recommendations.

Katrina Lehr-McKinney made a motion to recommend the approval to place the four crane figures from the Variete Concordia Sculpture to be placed on the existing four pedestals within the Orpheum Theater Courtyard, for up to two years, with the Orpheum Theater Board option to extend placement within the courtyard. All this is pending favorable recommendations by the City's Visual Arts Commission and final acceptance by the City Council. Joe Niechwiadowicz seconded. Yeses, Katrina Lehr-McKinney, Jolene Kranz, Joe Niechwiadowicz, Aaron Rietsema, Christen Rennich, Tyler Crissman and Nathan Burdine, 7. Noes, none.

ITEM 5. FACILITY

a. Booking Report

The Board was given the 2017 booking report for the Orpheum Theater, Anne Zabel Studio Theater and the Classroom. For 2017 there are 233 contracted and held events for the Orpheum Theater, 116 contracted and held events for the Classroom and 158 contracted and held events for the Anne Zabel Studio Theater.

b. Attendance Report

The Board was given the attendance report.

The upcoming events report was distributed. Upcoming events SECT presents: Calendar Girls on February 2-5, An Evening with Dawes on February 8, Embrace Church on February 9-10, SECT presents: Vanya, Sonia, Masha and Spike on February 24-26 and March 2-5, Louie Anderson on March 10, SFJB: Blind Boy Paxton and the Americans on March 11, SECT Presents: Fantastic Mr. Fox on March 23-26 & 30 – April 2, Employee Forum on April 12-13, SFJB: Dirty Dozen Brass Band on April 21, SECT Presents: Jesus Christ Superstar on May 5-7, 11-14 & 18-21, Ripplinger-Mason Wedding & Reception on May 13, SFJB: Shemekia Copeland on May 25, Erstad-Thompson Wedding on September 8-9, Innovation Expo on October 12 and SD International Pageant on October 21-22

c. Financial Report

The Board was presented with the 2016 budget that is actual through December 2016.

d. Evaluation from Orpheum Users

No evaluations.

e. Manager's Report

We are moving forward with the fly system replacement to start in June and is expected to take around three months to complete.

The lighting upgrade in the Anne Zabel Studio Theater has been completed.

Orpheum Theater house light replacement has started and should be completed soon.

ITEM 6. OTHER BUSINESS

The Board would like to invite a Downtown Sioux Falls representative to attend our next meeting to find out what can be done to help market our facility. Katrina Lehr-McKinney will extend an invitation.

The Board challenged SMG to create ideas for inexpensive short term events on dark nights in the facility. Ideas will be brought to the next meeting.

ITEM 7. PROMOTIONS/CAPACITY BUILDING COMMITTEE

Nothing to report. This item will be removed from the agenda until the facility usage study is completed.

ITEM 8. PUBLIC INPUT

Patrick Pope, SECT, invited the board to attend a fundraiser “The Reveal” they will be hosting at the Icon Lounge on February 9, 2017. He also thanked Duane Sutton, Maggie Erstad and Jeff Gortmaker for all they do to keep the building running smoothly.

ITEM 9. ADJOURNMENT

A motion was made by Joe Niechwiadowicz and seconded by Aaron Rietsema to adjourn the meeting. Yeses, Katrina Lehr-McKinney, Jolene Kranz, Joe Niechwiadowicz, Aaron Rietsema, Christen Rennich, Tyler Crissman and Nathan Burdine, 7. Noes, none.

The next meeting will be held April 5, 2017 at 12:00 pm.

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