



DRAFT

Orpheum Theater Advisory Board of Directors Unofficial Meeting

April 1, 2015, 12:00 p.m.

Orpheum Theater

315 N. Phillips Avenue, Sioux Falls SD 57104

(City Staff liaison: Tracy Turbak)

MEMBERS PRESENT: Tammy Beintema, Katrina Lehr-McKinney, and Joe Niechwiadowicz

MEMBERS ABSENT: Aaron Rietsema, R.J. Fitzsimmons, Ann Davis and Tyler Crissman

GUESTS/STAFF: Janelle Zerr (City of Sioux Falls), Maggie Erstad, Jon Martin, Rick Huffman and Lori Schnell (SMG)

ITEM 1. INTRODUCTIONS

ITEM 2. ADDITIONS OR DELETIONS TO AGENDA

There were no changes to the agenda.

ITEM 3. APPROVAL OF MINUTES

The minutes were not approved due to the lack of a quorum.

ITEM 4. FACILITY

a. Booking Report

The Board was given the 2015 booking report for the Orpheum Theater, Anne Zable Studio Theater and the Classroom. For 2015 there are 200 contracted and held events for the Orpheum Theater, 199 contracted and held events for the Classroom and 164 contracted and held events for the Anne Zabel Studio Theater.

b. Attendance Report

The attendance report through March 2015 was discussed. The upcoming events report was distributed.

c. Financial Report

The Board was presented with the 2014 budget and the 2015 budget that is actual through January 2014.

d. Evaluation from Orpheum Users

Evaluations from the SFJB Morgan James concert that was held on January 16, 2015, was discussed.

e. Manager's Report

Improvements were made to the concession stand area and that has improved the customers' experience.

We are contracting with an outside company for cleaning the Orpheum Theater Center.

SMG is working with Ovations to improve the concessions stand and will be installing a video menu board. Ovations has also added staff to improve service.

ITEM 5. COURTYARD SCULPTURE PROJECT

Katrina Lehr-McKinney has contacted the Visual Arts Council to discuss options for the sculptures in the courtyard. They will contact the City to find options for us and may have a report at the next Board meeting.

ITEM 6. OTHER BUSINESS

a. Work Program

The work program was discussed but since there wasn't a quorum the Work Program will be discussed at the next meeting.

b. CIP Report

Janelle Zerr discussed the 2014 – 2017 CIP building improvement report. She reported that they are currently working on the next CIP budget.

ITEM 7. PUBLIC INPUT

There was no public input.

ITEM 8. ANNOUNCEMENTS

The next Orpheum Theater Advisory Board meeting will be held on June 3, 2014, at 12:00 pm at the Orpheum Theater.

ITEM 9. ADJOURNMENT

The meeting was adjourned.