



DRAFT

Orpheum Theater Advisory Board of Directors Meeting

February 4, 2015, 12:00 p.m.

Orpheum Theater

315 N. Phillips Avenue, Sioux Falls SD 57104

(City Staff liaison: Tracy Turbak)

MEMBERS PRESENT: Tammy Beintema, R.J. Fitzsimmons, Katrina Lehr-McKinney, Aaron Rietsema, Joe Niechwiadowicz and Tyler Crissman

MEMBERS ABSENT: Ellyn Donahoe, Ann Davis and Deirdre DiMemmo

GUESTS/STAFF: Tracy Turbak (City of Sioux Falls), Jon Martin, Rick Huffman and Lori Schnell (SMG) and Patrick Pope (SECT)

ITEM 1. INTRODUCTIONS

ITEM 2. ADDITIONS OR DELETIONS TO AGENDA

There were no changes to the agenda.

ITEM 3. APPROVAL OF MINUTES

A motion was made by Tammy Beintema and seconded by R.J. Fitzsimmons to approve the December 3, 2014, meeting minutes. Yeses, Tammy Beintema, R.J. Fitzsimmons, Katrina Lehr-McKinney, Aaron Rietsema, Joe Niechwiadowicz and Tyler Crissman, 6. Noes, none.

ITEM 4. FACILITY

a. Booking Report

The Board was given the 2015 booking report for the Orpheum Theater, Anne Zable Studio Theater and the Classroom. For 2015 there are 202 contracted and held events for the Orpheum Theater, 203 contracted and held events for the Classroom and 143 contracted and held events for the Anne Zabel Studio Theater.

b. Attendance Report

The attendance report through January 25, 2015 was discussed.

c. Financial Report

The Board was presented with the 2014 budget that is actual through October 2014.

d. Evaluation from Orpheum Users

Evaluations from the Community Outreach, Christmas for A Cause held on December 12, 2014, was discussed.

e. Manager's Report

Maggie Erstad will be the new Event Manager at the Orpheum.

SMG is working with Ovations to improve the concessions stand and will be installing a video menu board. Ovations has also added staff to improve service.

ITEM 5. COURTYARD SCULPTURE PROJECT

The Board discussed options for the courtyard and sculptures. The Board members will contact some college professors, Sculpture Walk and Arts Council to see if they have suggestions for sculpture ideas and will give a report at the next meeting.

ITEM 6. OTHER BUSINESS

a. Board Membership Openings

Katrina Lehr-McKinney, Ellen Donahoe and Deirdre DiMemmo's terms expire in January 2015.

Katrina stated she is willing to serve another term and will submit an application. Ellen and Deirdre are not able to service another term.

b. Work Program

The Work Program was distributed and the Board was encouraged to go over it and bring comments and suggestions to the April 1, 2015 meeting.

c. Parking

The Board discussed parking issues and it was suggested to get sandwich boards to put in lots that do not allow public parking and to also send the parking maps to all the user groups.

ITEM 7. PUBLIC INPUT

Patrick Pope reported that SECT will be performing Arsenic and Old Lace starting this weekend and they will be hosting Act Fest on March 6 & 7, 2015.

ITEM 8. ANNOUNCEMENTS

The next Orpheum Theater Advisory Board meeting will be held on April 1, 2014, at 12:00 pm at the Orpheum Theater.

ITEM 9. ADJOURNMENT

A motion was made by Tammy Beintema and seconded by R.J. Fitzsimmons to adjourn the meeting.

Yeses, Tammy Beintema, R.J. Fitzsimmons, Katrina Lehr-McKinney, Aaron Rietsema, Joe Niechwiadowicz and Tyler Crissman, 6. Noes, none.