



**OFFICIAL MEETING MINUTES**  
**ORPHEUM THEATER ADVISORY BOARD OF DIRECTORS MEETING**  
**December 5, 2012**  
**12:00 p.m.**  
**Orpheum Theater**

MEMBERS PRESENT: R.J. Fitzsimmons, Ellyn Donahoe, Tammy Beintema, Baron Wolfgang, Ann Davis, De Knudson and Deirdre DiMemmo

MEMBERS ABSENT: Katrina Lehr-McKinney and Mary Lou Savold

OTHERS IN ATTENDANCE: Terry Torkildson, Micki DeCurtins, Becky Aamodt, Rick Huffman and Lori Schnell (SMG), Mike Cooper (City of Sioux Falls), Lary Etten and Sarah Anders (SECT) and Brienne Maner (Downtown Sioux Falls)

Baron Wolfgang, Chair, called the meeting to order.

1. INTRODUCTIONS

Introductions were made.

2. ADDITIONS OR DELETIONS TO AGENDA

Lori Schnell requested to remove the evaluation form for First Premier Bank, September 16, 2012 because event was held at the Sioux Falls Arena.

3. APPROVAL OF MINUTES

De Knudson made a motion to approve the November 7, 2012, meeting minutes, Ellyn Donahoe seconded, motion carried. Yeses, R.J. Fitzsimmons, Ellyn Donahoe, Tammy Beintema, Baron Wolfgang, Ann Davis, De Knudson and Deirdre DiMemmo, 7. Noes, none.

4. FACILITY

Booking Report (Micki DeCurtins)

- a. The Board discussed the 2012 booking report for the Orpheum Theater, Anne Zabel Studio Theater and the Classroom. For 2012 there are 233 contracted and events on hold for the Orpheum Theater, 117 contracted and events on hold for the Classroom and 104 contracted and events on hold for the Anne Zabel Studio Theater.

Upcoming event list was handed out and includes Regina Carter on December 7, Christmas Joy with the Browns on December 14, Holiday Jam with the Heggs on December 16, Shaun Johnson Big Band Experience on December 18 and An MDC Christmas on December 22.

b. Attendance Report (Micki DeCurtins)

The attendance report was discussed.

c. Financial Report (Terry Torkildson)

The Board was presented with the 2012 budget that is actual through October.

d. Evaluation from Orpheum Users

Evaluations for Tribute to Elvis, September 22, 2012 and 2012 Mayor's Neighborhood Summit, November 3, 2012 were discussed.

Parking improvements were discussed. It was noted that there is a lot of parking in the three block radius of the Orpheum Theater. Orpheum staff will recommend to promoters that they should educate their patrons on the parking options in the area. A map with parking locations is available on the Orpheum website.

e. Manager's Report (Terry Torkildson)

Micki DeCurtins reported that the carpet in the main lobby, Zabel and upstairs will be installed before the end of this year.

5. 2013 Centennial Event Subcommittee Report – (R.J. Fitzsimmons)

a. Budget & Funding for Centennial Event

The budget has been set for \$6,000.00.

The Centennial Committee has sorted through the boxes of Orpheum Theater information and is looking for more information to fill the gaps from the opening of the Theater to the Community Theater taking it over. The user groups will be contacted to ask them to put a note in their playbills and to email subscribers to see if they would have information from that time frame.

6. Discussion on Orpheum Theater Promotions

Rick Huffman passed around a draft of the wedding brochure was shown to the Board members. SMG will be coordinating with the Convention Center sales staff to promote the Orpheum when possible.

7. Discussion on Costume Storage Room Project – Summer 2013

Dates for this summer will be decided for the costume storage room project. The time frame will be three weeks to clean it out and two weeks to put the items back.

8. Orpheum Board Membership Recommendations

De Knudson made a motion to recommend the reappoint Baron Wolfgang to serve another term. Second choice was David Welch and third choice was Rick Bandy. Deirdre DiMemmo seconded, motion carried. Yeses, R.J. Fitzsimmons, Ellyn Donahoe, Tammy Beintema, Baron Wolfgang, Ann Davis, De Knudson and Deirdre DiMemmo, 7. Noes, none.

9. Other Business

The Board requested having a discussion with SECT regarding the amount of days the facility is not available due to the amount of days they have booked before their performances. They also want to know if their sets can be built so they are movable to free up the stage area for other community art performances. This discussion will be tabled to the January meeting.

10. Adjournment

The meeting was adjourned.

10. NEXT MEETING

The next regularly scheduled meeting will be held January 2, 2013, at 12:00 pm at the Orpheum Theater.