



Orpheum Theater Advisory Board of Directors Meeting

Unofficial Meeting

December 4, 2013, 12:00 p.m.

Orpheum Theater

334 N. Phillips Avenue, Sioux Falls SD 57104

(City Staff liaison: Tracy Turbak)

MEMBERS PRESENT: Katrina Lehr-McKinney

MEMBERS ABSENT: Ellyn Donahoe, Tammy Beintema, Deirdre DiMemmo, R.J. Fitzsimmons, Baron Wolfgang ,
Aaron Rietsema, De Knudson and Ann Davis

GUESTS/STAFF: Rick Huffman, Becky Aamodt, Jon Martin, Lori Schnell (SMG), Patrick Pope (SECT) and Tracy
Turbak (City of Sioux Falls)

ITEM 1. INTRODUCTIONS

Introductions were made.

ITEM 2. ADDITIONS OR DELETIONS TO AGENDA

No additions or deletions were made.

ITEM 3. APPROVAL OF MINUTES

The minutes were not approved due to the lack of a quorum.

ITEM 4. FACILITY

a. Booking Report

The Board was given the 2013 booking report for the Orpheum Theater, Anne Zable Studio Theater and the Classroom. For 2013 there are 204 contracted events to be held in the Orpheum Theater, 208 contracted events to be held in the Classroom and 113 contracted events to be held in the Anne Zabel Studio Theater.

b. Attendance Report

The attendance report was handed out as well as the upcoming events report.

c. Financial Report

The Board was presented with the 2013 budget that is actual through October.

d. Evaluation from Orpheum Users

The Board was given the event evaluation from the Sena Ehrhardt Concert held on October 12, 2013.

Katrina Lehr-McKinney reported that she has a discussion with the people that were in charge of the Plain Green Conference that was held on September 13, 2013. They stated that their budget could not handle the event because they rely on food donations to make that goal. Ovation's does not allow outside food and beverage to be brought into the facility and it was asked if they would consider being more flexible on that for non-profit events.

e. Manager's Report

Jon Martin reported that the wallpaper on the Orpheum ceiling will be repaired next week.

ITEM 5. COURTYARD SCULPTURE PROJECT

No report was given.

ITEM 6. OTHER BUSINESS

Costume Storage: Tracy Turbak reported that the City's internal process is continuing with the timeline for the sale of the costumes. The process should be available in the next couple of weeks.

Centennial Committee: It was suggested to ask Channel 16 to continue with the interviews about the Orpheum Theater history so they can be incorporated in upcoming centennial events.

ITEM 7. PUBLIC INPUT

Patrick Pope thanked SMG for working with them on coordinating multiple events in the buildings on the same days. That is the kind of relationship SECT wants to continue with SMG.

ITEM 8. ANNOUNCEMENTS

The next Orpheum Theater Advisory Board meeting will be held on January 8, 2013, at 12:00 pm at the Orpheum Theater.

ITEM 9. ADJOURNMENT

The meeting is adjourned.