



**Orpheum Theater Advisory Board of Directors Meeting**

**September 4, 2013, 12:00 p.m.**

Orpheum Theater  
334 N. Phillips Avenue, Sioux Falls SD 57104

(City Staff liaison: Tracy Turbak)

MEMBERS PRESENT: Ellyn Donahoe, Tammy Beintema, De Knudson, Deirdre DiMemmo, R.J. Fitzsimmons, Baron Wolfgang, Katrina Lehr-McKinney, Aaron Rietsema and Ann Davis

MEMBERS ABSENT:

GUESTS/STAFF: Rick Huffman, Becky Aamodt and Lori Schnell (SMG), Patrick Pope (SECT) and Janelle Zerr (City of Sioux Falls)

ITEM 1. INTRODUCTIONS

Introductions were made.

ITEM 2. ADDITIONS OR DELETIONS TO AGENDA

No additions or deletions.

ITEM 3. APPROVAL OF MINUTES

A motion was made by De Knudson and seconded by R.J. Fitzsimmons to approve the August 7, 2013, meeting minutes. Motion carried. Ellyn Donahoe, Tammy Beintema, De Knudson, Deirdre DiMemmo, R.J. Fitzsimmons, Baron Wolfgang, Katrina Lehr-McKinney, Aaron Rietsema and Ann Davis, 9, Noes, none.

ITEM 4. FACILITY

a. Booking Report

The Board was given the 2013 booking report for the Orpheum Theater, Anne Zable Studio Theater and the Classroom. For 2013 there are 183 contracted events to be held in the Orpheum Theater, 199 contracted events to be held in the Classroom and 99 contracted events to be held in the Anne Zabel Studio Theater.

b. Attendance Report

The attendance report was handed out.

c. Financial Report

The Board was presented with the 2013 budget that is actual through July.

d. Evaluation from Orpheum Users

The Board was given the event evaluation from the Main Stage Ballet "Jazz Club Live" on June 6 & 7, 2013 and Growth Energy Commercial Shoot on August 11 & 12, 2013.

e. Manager's Report

Costume Storage: The costumes are being stored in a semi trailer off site because the basement mold problem has not been resolved. Permanent offsite storage may need to be found.

ITEM 5. COURTYARD SCULPTURE PROJECT

There was nothing to discuss.

ITEM 6. CENTENNIAL EVENT SUBCOMMITTEE REPORT

The Centennial celebration will be held on October 4, 2013. The ribbon cutting will be held at 4:30 pm and the downtown 1<sup>st</sup> Friday event will be held from 5:00 – 9:00 pm.

The banner art will be shipped this week. Signs are being made for the light poles between 6<sup>th</sup> Street and 8<sup>th</sup> Street.

The invitation list was discussed and they will be sent out soon.

SMG will provide a photographer to take pictures throughout the entire event.

The Board would like to preview the documentary that Citilink is creating at the October Board meeting.

Flyers for the celebration will be distributed to the downtown businesses.

ITEM 7. BOARD MEMBERSHIP

Aaron Rietsema's appointment has been approved and because official in July 2013.

ITEM 8. OTHER BUSINESS

Patrick Pope reported that the Sioux Empire Community Theatre's 11<sup>th</sup> season tickets subscriptions are on sale.

Becky Aamodt reported that SMG is interviewing for the Operations Manager position at the Orpheum.

ITEM 9. PUBLIC INPUT

No public input.

ITEM 10. ANNOUNCEMENTS

The next Orpheum Theater Advisory Board meeting will be held on October 2, 2013, at 12:00 pm at the Orpheum Theater.

ITEM 11. ADJOURNMENT

The meeting was adjourned.