

OFFICIAL MEETING MINUTES
ORPHEUM THEATER ADVISORY BOARD OF DIRECTORS MEETING
April 4, 2012
12:00 p.m.
Orpheum Theater

MEMBERS PRESENT: Baron Wolfgang, RJ Fitzsimmons, Tammy Beintema, De Knudson, Mary Lou Savold, Ann Davis and Mark Lindell

MEMBERS ABSENT: Katrina Lehr-McKinney and Martin Gallanter

OTHERS IN ATTENDANCE: Micki DeCurtins and Lori Schnell (SMG), Russ Sorenson (City of Sioux Falls), Patrick Pope and Lary Etten (SECT) and Kelly Hoefert (Downtown Sioux Falls)

Baron Wolfgang, Chair, called the meeting to order.

INTRODUCTIONS

Introductions were made.

APPROVAL OF MINUTES

De Knudson made a motion to approve the March 7, 2012, meeting minutes, RJ Fitzsimmons seconded, motion carried. Yeses, Baron Wolfgang, RJ Fitzsimmons, Tammy Beintema, De Knudson, Mary Lou Savold, Ann Davis and Mark Lindell, 7. Noes, none.

FACILITY

Booking Report (Micki DeCurtins)

The Board discussed the 2012 booking report for the Orpheum Theater, Anne Zabel Studio Theater and the Classroom. For 2012 there are 250 contracted and events on hold for the Orpheum Theater, 125 contracted and events on hold for the Classroom and 90 contracted and events on hold for the Anne Zabel Studio Theater.

Baron Wolfgang requested to add to the booking report that contracted and held numbers for each month from the previous year.

Attendance Report (Terry Torkildson)

The attendance report was discussed.

Tammy Beintema requested that the 2011 monthly attendance be added to the Attendance Report.

Financial Report (Terry Torkildson)

The Board was presented with the 2011 budget that is actual through February.

Evaluation from Users

There were no evaluations.

Manager's Report

Micki DeCurtins reported that the new Event Manager, Rebecca Ommett, will start on Monday.

OTHER BUSINESS

2012 Membership Term Expirations

Tammy Beintema and RJ Fitzsimmons' terms will expire in May 2012. Both are eligible for reappointment. The Mayor's office will send out a public announcement of vacancies. Tammy and RJ will need to reapply and a decision will be made by the Mayor.

Baron Wolfgang's term will expire in December 2012.

Update on Management Selection Process

Russ Sorenson reported that the deadline to turn in the RFP's for the Management of the Arena, Convention Center, Event Center and Orpheum is April 12, 2012. Selection of the Management will be made by June 1, 2012.

Centennial Sub Committee Report

RJ Fitzsimmons handed out the proposed event and budget for the 2013 Orpheum Theater Centennial. To highlight the Orpheum Theater's historical Centennial building opening, a "Kick-Off" event is envisioned to be held in October 2013. During the course of the next year all Orpheum Theater building users would celebrate the Orpheum Centennial with the respective play productions, concerts and recital series. A "Culmination" Event is then planned in October 2-14 that would conclude the Centennial year of Orpheum Theater Center history.

A centennial plaque is being designed and placement will be determined in accordance with the Historical Preservation requirements.

A plan is in progress to clean up the costume room.

2012 Orpheum Theater Sculpture Placement

The City Council considered and approved the sculptures for the Orpheum Courtyard. The sculptures will be taken down on April 14th and installation of the new sculptures will be May 5th.

ADJOURNMENT

The meeting was adjourned.

NEXT MEETING

The next regularly scheduled meeting will be held May 2, 2012, at 12:00 pm at the Orpheum Theater.