

OFFICIAL MEETING MINUTES
ORPHEUM THEATER ADVISORY BOARD OF DIRECTORS MEETING
November 2, 2011
12:00 p.m.
Orpheum Theater

MEMBERS PRESENT: Sylvia Henkin, RJ Fitzsimmons, Tammy Beintema, and De Knudson

MEMBERS ABSENT: Baron Wolfgang, Ann Davis and Mary Lou Savold

OTHERS IN ATTENDANCE: Wyatt Yager, Meg Lee and Lori Schnell (SMG), Russ Sorenson (City of Sioux Falls), Lary Etten and Patrick Pope (SECT), Steven Dahlmeier (SFJB)

RJ Fitzsimmons, Vice Chair, called the meeting to order.

INTRODUCTIONS

Introductions were made.

ADDITIONS OR DELETIONS TO AGENDA

No additions or deletions.

APPROVAL OF MINUTES

Sylvia Henkin made a motion to approve the August 3, 2011, meeting minutes, Tammy Bientema seconded, motion carried. Yeses, Sylvia Henkin, RJ Fitzsimmons, Tammy Beintema, and De Knudson, 4. Noes, none.

FACILITY

Booking Report (Wyatt Yager)

The Board discussed the 2011 booking report for the Orpheum Theater, Anne Zabel Studio Theater and the Classroom. For 2011 there are 256 contracted and events on hold for the Orpheum Theater, 123 contracted and events on hold for the Classroom and 79 contracted and events on hold for the Anne Zabel Studio Theater.

The Board was also presented with the upcoming event list for Orpheum Theater Center events.

De Knudson asked how the Orpheum Theater is advertised. Wyatt Yager reported that the Orpheum is advertised in a national publication Polstar and Bridal magazines. Information is also available on the Sioux Falls Arena website and the Orpheum Theater website. The Orpheum's website is www.orpheum.sfarena.com and the Arena's website is www.sfarena.com.

Attendance Report (Wyatt Yager)

The attendance report was discussed.

Financial Report (Wyatt Yager)

The Board was presented with the 2011 budget that is actual through September.

Evaluation from Users (Wyatt Yager)

Evaluations from the Krista Noren wedding held on August 20, 2011, Michael Johnson concert held on September 20, 2011, Tribute to Johnny Cash held on September 22, 2011 and Guy Penrod held on September 26, 2011 were discussed.

Manager's Report (Wyatt Yager)

Wyatt Yager reported that the HVAC roof top units are installed and the final walk through will be done on Monday.

De Knudson suggested that the old bathrooms in the Orpheum Theater lobby should be cosmetically updated. SECT offered to ask their volunteers to help with the update.

Russ Sorenson suggested adding the bathroom updates to the 2012 Work Program and to discuss the 2012 Work Program at the December meeting.

OTHER BUSINESS

Orpheum Board Ordinance

The revisions for Orpheum Theater Board Ordinance No. 71 were effective October 13, 2011 and are available on the City's website,

http://www.siouxfalls.org/Mayor/boards_commissions/orpheum_bd_directors.aspx.

The Orpheum Bylaws will be updated to match the Ordinance and posted on the City's website.

With the changes in the board membership there are two members that will need to be added and Sylvia's Henkin term ends in December so a total of three vacancies need to be filled. The Board was instructed to talk to people they would recommend to sit on the Board and direct them to the Mayor's website to fill out an application.

Mayor's Neighborhood Summit

Russ Sorenson reported that the Mayor's Neighborhood Summit will be held at the Orpheum Theater on November 19, 2011 from 9:00 to 11:00 am.

ADJOURNMENT

De Knudson made a motion to adjourn the meeting, Tammy Beintema seconded, motion carried. Yeses, Sylvia Henkin, RJ Fitzsimmons, Tammy Beintema, and De Knudson, 4. Noes, none.

NEXT MEETING

The next regularly scheduled meeting will be held December 7, 2011, at 12:00 pm at the Orpheum Theater Board Room.