

MINUTES
ORPHEUM THEATER ADVISORY BOARD OF DIRECTORS MEETING
April 7, 2010
12:00 p.m.
Orpheum Theater

MEMBERS PRESENT: Baron Wolfgang, Sylvia Henkin, Ann Davis, Tammy Beintema, R.J. Fitzsimmons and Mary Lou Savold

MEMBERS ABSENT: Jeremiah Murphy

OBSERVERS PRESENT: Lary Etten and Katrina Lehr-McKinney

OTHERS IN ATTENDANCE: Russ DeCurtins (SMG), Lori Schnell (SMG) and Brent O'Neil (City of Sioux Falls)

ADDITIONS OR DELETIONS TO AGENDA

No additions or deletions.

APPROVAL OF MINUTES

Tammy Beintema made a motion to approve the March 3, 2010 meeting minutes, Baron Wolfgang seconded, motioned carried. Yeses, Baron Wolfgang, Sylvia Henkin, Ann Davis, Tammy Beintema, R.J. Fitzsimmons and Mary Lou Savold, 6. Noes, none.

FACILITY

Booking Report (Terry Torkildson)

The Board discussed the 2010 calendars for the Orpheum Theater, Anne Zabel Studio Theater and the Classroom. For 2010 there are 215 contracted and events on hold for the Orpheum Theater, 62 contracted and events on hold for the Classroom and 80 contracted and events on hold for the Anne Zabel Studio Theater.

Attendance Report (Terry Torkildson)

The attendance report was discussed.

Financial Report (Terry Torkildson)

The Board was presented with the 2010 budget that is actual through February.

Evaluation from Users

Evaluation from The Ransom Church held on March 7, 2010 and the Bob & Tom Comedy All-Stars on March 27, 2010 were discussed.

MANAGER'S REPORT (Terry Torkildson)

Terry Torkildson reported that the parking lot will be resurfaced this summer.

OTHER BUSINESS

Orpheum Courtyard Sculpture Project

Russ DeCurtins informed the Board that the sculptures will be moved to the courtyard this week. A plaque will be made to include the donors that made this possible.

An unveiling program for the sculptures is being planned. Russ DeCurtins will contact the Mayor to coordinate the program with his schedule. It was suggested to have a wine and beer station in the courtyard. Lary Etten stated the Sioux Empire Community Theatre would be able to do a short performance at the program.

Russ DeCurtins stated that the City is working out the details for them to be the recipient of the fundraiser donations.

Valiant Vineyards is still interested in producing wine bottles for a fundraiser. It was suggested to use the Koch Hazard photo of the Orpheum as the artwork for the bottle.

All City Elementary School Musical

Russ DeCurtins received a request from the All City Elementary to hold their annual All-School musical at the Orpheum. They are asking the Orpheum to partner with them to host their event. The Board recommended that we support their program but not partner with them.

Article

An article from the Sioux Falls Area Community Foundation For Good For Ever stated that the Sioux Empire Community Theatre has applied for \$100,000 Arts Capacity Building grant.

Sioux Falls Jazz & Blues

Katrina Lehr-McKinney informed the Board that the Downtown Sioux Falls Jazz Crawl will be held Saturday, April 17 during Jazz Appreciation Month.

ADJOURMENT

The meeting was adjourned.

NEXT MEETING

The next meeting will be held May 5, 2010, at 12:00 pm at the Orpheum Theater.