

MINUTES
ORPHEUM THEATER ADVISORY BOARD OF DIRECTORS MEETING
January 7, 2009
12:00 p.m.
Orpheum Theater

MEMBERS PRESENT: Mary Lou Savold, Susan Scott, Tom VanWyhe and Jeremiah Murphy

MEMBERS ABSENT: Sylvia Henkin, Kim Bartling and Ann Davis

OBSERVERS PRESENT: Lary Etten and Katrina Lehr-McKinney

OTHERS IN ATTENDANCE: Terry Torkildson (SMG), Lori Schnell (SMG) Erica Beck (City Planning) and Brent O'Neil (City Planning)

ADDITIONS OR DELETIONS TO AGENDA

Add the evaluation from SECT "The Crucible" to the Evaluations from Orpheum Users.

APPROVAL OF MINUTES

Jeremiah Murphy attended the December meeting and his name will be moved to the Members Present.

Mary Lou Savold made a motion to approve the minutes of the December 3, 2008 meeting with the change. Jeremiah Murphy seconded, motioned carried. Yeses, Mary Lou Savold, Susan Scott, Tom VanWyhe and Jeremiah Murphy, 4. Noes, none.

BOOKING REPORT (Russ DeCurtins)

The Board discussed the 2008 calendars for the Orpheum Theater, Anne Zabel Studio Theater and the Classroom. For 2008 there were 199 contracted events for the Orpheum Theater, 43 contracted events for the Classroom and 41 contracted events for the Anne Zabel Studio Theater.

ATTENDANCE REPORT (Russ DeCurtins)

The attendance report was discussed.

Lary Etten stated the Heartland House Holiday Extravaganza event went well production wise but the attendance was very low.

FINANCIAL REPORT (Russ DeCurtins)

The Board was presented with the 2008 budget that is actual through November.

The murals that were budgeted in 2008 will were not able to be completed. Two murals are budgeted to be completed in 2009. The big mural on the ceiling is budgeted to be completed in 2010.

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EVALUATIONS FROM ORPHEUM USERS

Evaluation from the Parade of Lights held on November 28, 2008, Tierney Sutton Band on December 5, 2008 and The Crucible on October 11 – November 16, 2008 were discussed.

MANAGER'S REPORT

No report.

OTHER BUSINESS

Katrina Lehr-McKinney requested that the map on the website be cleaned up to be easier to read from an outsider's standpoint. Terry Torkildson will revise the map.

Brent O'Neal handed out the Orpheum Theater Board of Directors 2009 – xxx Work Plan. He asked that the Board members go over the document and bring back comments and recommendations to the February meeting.

Jeremiah Murphy asked if the ventilation upgrade was complete. Terry Torkildson stated that it is a five year process and the completion is included in the 2010 CIP projects.

Tom VanWyhe asked about the progress of the Children's Theatre. Erica Beck stated that Amanda Conrad is continuing to work on developing a Children's Theatre program. Lary Etten stated that SECT is seeking funding to expand in Children's Theatre.

Katrina Lehr-McKinney with the Sioux Falls Jazz & Blues Society informed the Board of their next concert which is John Hammond and he will perform at the Orpheum Theater on Saturday night.

Brent O'Neil informed the Board that the Uptown Mixer will be held on January 22nd at the Museum of Visual Materials from 5:00 – 7:00 pm.

Brent O'Neil stated that he will bring the list of the 2009 downtown projects to the February meeting.

ADJOURNMENT

Mary Lou Savold made a motion to adjourn the meeting. Tom VanWyhe seconded, motioned carried. Yeses, Mary Lou Savold, Susan Scott, Tom VanWyhe and Jeremiah Murphy, 4. Noes, none.

NEXT MEETING

The next meeting will be held February 4, 2009, at 12:00 pm at the Orpheum Theater.