



Main Street Business Improvement District Board

Wednesday, January 16, 2019

4:00 pm

City Center, Room 110
231 North Dakota Avenue
Sioux Falls, SD

Draft Minutes

The meeting was called to order at 4:07 p.m.

Members present: Tom Hurlbert (Chair), Anne Haber, Dave Dandar, Cindy Palleschi.

Member absent: None.

Staff present: Dustin Powers

DTSF Inc. staff present: Joe Batcheller and Steven Dahlmeier

1. Call to Order

Hurlbert called the meeting to order.

2. Welcome & Introductions

No public was in attendance.

3. Approval of November 7, 2018, Meeting Minutes

Motion by Dandar, second by Palleschi, to approve the November 7, 2018, meeting minutes. Motion passed: 4 yeses, 0 noes.

4. Public Input on Non-Agenda Items

No public Input.

5. New Business

A. Approval of 2019 Budget

Batcheller presented an updated 2019 budget based on the comments from the November 7th Board meeting and previously collected survey results. The budget totals \$180,175 in expenditures spread across 6 categories: Clean & Green Team, Marketing, Economic Development, Placemaking, Events, and Management. These programs historically are the areas that the BID has supported and aligns with the services DTSF is able to provide.

Under marketing, the budget will now support a webpage that represents a comprehensive property listing with available properties for living and workspace downtown.

Moving forward the Board requested to see a year over year comparison of previous budgets.

Motion by Dandar, second by Haber, to approve the 2019 BID Budget of \$180,175.
Motion passed: 4 yeses, 0 noes.

B. 2019 Work Plan

Powers presented that the Board should begin to come up with some ideas on what they would like to see accomplished in the coming years with the BID. This will help guide future budgets and could assist with DTSF's budgeting process.

Batcheller stated that DTSF will be doing some strategic planning sessions for the DTSF organization, and the ideas from the BID Board would be welcomed for how the BID funds should be utilized as part of that process.

Hurlbert suggested that that the Board come up with a few key ideas that the Board would like to see accomplished and a few members could represent the Board and take those ideas to the DTSF Board when they begin working on their strategic plan later this year.

C. Review Board Bylaws

Powers shared that the bylaws currently state that that only three members are required to be registered voters of Sioux Falls, however, that requirement needs to be adopted by City Council.

6. Other Business / Open Discussion

Powers shared that the applications for the two Board openings have been sent to the Mayor's office for review.

7. Adjourn

Motion by Dandar, second by Palleschi, to adjourn. Motion passed: 4 yeses, 0 noes.
The meeting was adjourned at approximately 4:55 p.m.