

MAIN STREET BUSINESS IMPROVEMENT DISTRICT BOARD

REGULAR MEETING

November 16, 2012 – 10:30 AM

City Hall – Commission Room

MINUTES

The meeting was called to order at 10:35. Roll call:

Members present: Tom Bosch
Matt Gabbert
Gary Gaspar
Susan Scott
Matt Smith (Chair)

Members absent:

Report from DTSF on 2012 BID Program

Jason Dennison of Downtown Sioux Falls gave a presentation of the 2012 activities conducted by the organization and the actual BID expenses occurred by DTSF. The expenses totaled \$ 154,350. Dennison also stated that the organization is focusing more resources on economic development and business recruitment. Dennison shared draft logos which may be used to on BID related activities in the future to properly brand activities occurring through the BID.

Presentation of 2012 BID Roll

The proposed BID roll for 2012 was presented for discussion. Brent O'Neil of the City stated the roll is near final with some changes occurring because of updated property information. Two members from the public spoke in support of the BID for 2012.

Consideration of 2012 BID Roll

Motion by Gaspar, second by Scott, to approve the 2012 BID roll and recommend approval to the City Council. Motion passed 4 yes, 0 no.

Other Business

It was decided to schedule the first 2013 meeting for January 25 at 10:30 at City Hall.

Members asked Dennison about Automania moving its event to Brandon. Dennison stated that Automania's leadership made the decision with little contact or input from Downtown Sioux Falls.

Adjourn

Chair Smith called adjournment at 11:00.