



## Sioux Falls Arena and Convention Center Board

### 2011 ANNUAL REPORT

*An advisory board to the Mayor and City Council on matters related to the management and use of the Arena and Convention Center.*

Membership Representation							
	Mike Begeman	Kevin Garry	Lee B. Otis	Kraig Pomrenke	Teri Ellis-Schmidt	Susan Scott	Tom Van Wyhe
Advocate for the Arena & Convention Center	X						
Advocate for the Arena & Convention Center		X					
Advocate for the Arena & Convention Center			X				
Hotel/Motel Industry Representative & Advocate for the Arena & Convention Center				X			
Director of Convention Visitors Bureau & Advocate for the Arena & Convention Center					X		
Advocate for the Arena & Convention Center						X	
Advocate for the Arena & Convention Center							X

#### 2011 Term Expirations:

Susan E Scott – Term Expires – June 2011. Replaced by Michael Ness July 2011 – July 2016.

Lee B. Otis – Term Expires – June 2011. Replaced by Ryan Pidde July 2011 – July 2016.

Resignation of Kraig Pomrenke – April 2011. Replaced by Ben Arndt July 11 – May 2014 (to fill unexpired term).

#### Mission Statement:

The mission of the Sioux Falls Arena and Convention Center Board is to oversee the general operation and management of the Arena and Convention Center and to support and encourage community entertainment and cultural arts, and sporting events, within the Sioux Falls area through its role as an advisory body to the Mayor and City Council. (Date Adopted: March 23, 2011)

#### 2011 General Items:

- Conduct public hearings in compliance with duties highlighted in City Ordinance Section 8-26.
- Review and make recommendations on financial information, including general revenue streams and rate increases, regarding the City's financial interest in the Arena and Convention Center.

- Review and make recommendations on policies relating to public use of the Arena and Convention Center facilities.
- Continue serving as an ambassador for the Arena and Convention Center.
- In coordination with Global Spectrum and SMG, serve as a public steward of the Arena and Convention Center.
- Advocate the continued financial investment for improving and enhancing the Arena and Convention Center.
- Support and encourage community-wide education for the entertainment and cultural arts, and sporting events through use of the Arena and Convention Center.
- Provide effective communication to the public about Arena and Convention Center projects and events.

2011 Work Program & Target Items Accomplished:

2011 Channel 16 Program (seasonal projects & events)	January – December 2011
Adopted Mission Statement and Goals and 2011 Work Program	March 2011
Assessment of Arena and Convention Center Facility Needs Board Tours	February–March 2011
Considered Recommendations for Future Visual Art Placements	March 2011
Adopted 2010 Annual Report	April 2011
Established Board Website	April 2011
Conducted Capital Improvement Program Project Review	April 2011
Nomination Subcommittee Report & Recommendations	May 2011
Election for Board Officers - Tom VanWhye Chairperson Mike Begeman – Vice Chairperson	June 2011
Policy Subcommittee Report & Recommendations	June 2011
Review & Action on Audit Report from Eide Bailly	June 2011
Conducted Orientation for New Board Members	July 2011
Presentations on Arena & Convention Center & CVB 2010 Annual Reports	August 2011
Reviewed Arena and Convention Center Usage and Evaluations	Fall 2011
Finance Subcommittee Report & Recommendations	December 2011
Adopt 2011 Annual Report	December 2011
Adopt 2012 Work Program	December 2011-January 2012

The Sioux Falls Arena and Convention Center Board meets the third Wednesday of each month at 8:00 a.m. at the Arena and Convention Center – Board Room, located at 1201 North West Avenue in Sioux Falls, SD. The Board is pleased to have visitors attend their meetings at any time.