



THE NCSTM
The National Citizen SurveyTM

Sioux Falls, SD

Comparisons by Demographic Subgroups

2019



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About

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. Communities conducting The NCS can choose from a number of optional services to customize the reporting of survey results. Sioux Falls' Comparisons by Demographic Subgroups is part of a larger project for the City and additional reports are available under separate cover. This report discusses differences in opinion of survey respondents by tenure, housing unit type, income and age.

Understanding the Tables

For most of the questions, one number appears for each question. Responses have been summarized to show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who participated in an activity at least once. It should be noted that when a table that does include all responses (not a single number) for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

The subgroup comparison tables contain the crosstabulations of survey questions by selected respondent characteristics. Chi-square or ANOVA tests of significance were applied to these breakdowns of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent “real” differences among those populations. As subgroups vary in size and each group (and each comparison to another group) has a unique margin of error, statistical testing is used to determine whether differences between subgroups are statistically significant. Statistical testing was not performed on multiple response questions.

Each column in the following tables is labeled with a letter for each subgroup being compared. The “Overall” column, which shows the ratings for all respondents, also has a column designation of “(A)”, but no statistical tests were done for the overall rating.

For each pair of subgroups ratings within a row (a single question item) that has a statistically significant difference, an upper case letter denoting significance is shown in the cell with the larger column proportion. The letter denotes the subgroup with the smaller column proportion from which it is statistically different. Subgroups that have no upper case letter denotation in their column and that are also not referred to in any other column were not statistically different.

For example, in Table A below, respondents age 55 and over (C) gave significantly higher rating to the overall quality of life than those age 18 to 34 (A) and 35 to 54 (B), as denoted by the “A B” listed in the cell of the ratings for those 55+. This was also true of women (A) over men (B); people who were white alone, not Hispanic (A) over those who were Hispanic and/or other race (B); homeowners (B) over renters (A); and those living in detached housing (A) over those living in attached housing (B).

Figure 1: Community Characteristics – General (Example Only)

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
The overall quality of life in ABC	76%	78% A	82% A B	79% B	77%	81% B	71%	73%	81% A	79% B	76%	78%
Overall image or reputation of ABC	69%	69%	73% A B	71% B	69%	72% B	64%	68%	71% A	69%	71% A	70%
ABC as a place to live	81%	84% A	87% A B	85% B	83%	86% B	78%	79%	86% A	85% B	82%	84%

Findings

Notable differences between demographic subgroups included the following:

- Within Community Characteristics, residents who had lived in Sioux Falls for more than 20 years, those who lived in detached housing and older residents (age 55+) tended to be more positive than their counterparts regarding aspects related to community livability (e.g., the city as a place to live and the overall appearance of the community). Respondents who lived in detached housing were also more likely to praise measures of Built Environment, including public places where people want to spend time, housing (both the availability of affordable housing and the variety of options) and new development as well as Economy-related aspects, such as the overall economic health, Sioux Falls as a place to work and as a place to visit. Younger survey participants (18-34) were less pleased with the overall natural environment, air quality and cleanliness of the community, and tended to be more critical of education opportunities (overall, K-12 and adult education).
- Residents who lived in lower income households (less than \$50,000 annually) gave less favorable scores to the government performance of Sioux Falls leadership (e.g., overall confidence in City government, being honest and treating all residents fairly) than those in higher household income brackets. Similarly, those who made less than \$25,000 annually awarded lower reviews to recreation and wellness amenities; these respondents were also less likely to work within Sioux Falls or be optimistic about the impact of the local economy on their income in the next six months.
- Patterns for differences based on demographic characteristics within the pillar of Participation were difficult to discern; however, they were a few exceptions. Survey participants who resided in attached housing units felt less connected to the community, providing lower marks for the sense of community and were less likely to recommend living in the community or remain in Sioux Falls for the next five years. These respondents also reported lower engagement in green behaviors (conserving water, recycling, etc.). Additionally, residents who made over \$100,000 per year were more likely to report participating within the community, including volunteering, participating in clubs and interacting with their neighbors.
- When asked about the importance of investing existing tax dollars, Sioux Falls participants who made less than \$50,000 annually and those aged 55 or older prioritized affordable/workforce housing, library services, wading pools and spray parks compared to their counterparts.
- Older respondents were more likely to be concerned about suicide, sexual assault and alcohol abuse in Sioux Falls than younger residents.

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Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall (A)
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18- 34	35- 54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	
The overall quality of life in Sioux Falls	87%	82%	88%	90% B	80%	76%	79%	92% A B	88% A B	80%	88% A	92% A	86%
Overall image or reputation of Sioux Falls	80%	80%	86%	87% B	76%	76%	80%	87% A	82%	78%	84%	88% A	83%
Sioux Falls as a place to live	87%	88%	95% A B	94% B	86%	80%	94% A	93% A	90% A	86%	92% A	96% A	91%
Your neighborhood as a place to live	82%	86%	90% A	91% B	79%	72%	84% A	89% A	92% A B	82%	88%	91% A	87%
Sioux Falls as a place to raise children	85%	83%	93% A B	89%	85%	87%	88%	86%	89%	83%	90% A	92% A	88%
Sioux Falls as a place to retire	70%	65%	75% B	73%	66%	64%	74%	68%	74%	69%	65%	80% A B	71%
Overall appearance of Sioux Falls	83%	78%	87% B	86% B	78%	77%	76%	87% A B	85% B	76%	86% A	90% A	83%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall (A)
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18- 34	35- 54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	
Overall feeling of safety in Sioux Falls	83% B	75%	82% B	82%	79%	71%	72%	81% A B	90% A B C	80%	79%	83%	80%
In your neighborhood during the day	97%	96%	97%	98% B	94%	94%	93%	99% A B	97% B	96%	98%	95%	97%
In Sioux Falls' downtown/commercial area during the day	91%	88%	86%	88%	89%	87%	84%	90%	90%	89%	89%	86%	88%

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Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall (A)
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	
Overall ease of getting to the places you usually have to visit	75%	75%	80%	79%	74%	57%	75% A	81% A	82% A	77%	74%	80%	77%
Traffic flow on major streets	53%	47%	54%	53%	50%	48%	47%	55%	54%	50%	46%	60% A B	52%
Ease of public parking	50%	46%	51%	53% B	43%	46%	41%	51%	57% B	42%	56% A	50%	49%
Ease of travel by car in Sioux Falls	80%	74%	76%	78%	74%	59%	74% A	82% A	81% A	80%	74%	75%	77%
Ease of travel by public transportation in Sioux Falls	53% B C	32%	33%	38%	37%	44% D	36%	49% D	21%	37%	36%	39%	37%
Ease of travel by bicycle in Sioux Falls	58%	53%	65% B	62%	56%	58%	66%	56%	60%	64%	60%	54%	60%
Ease of walking in Sioux Falls	60%	66%	79% A B	75% B	63%	64%	70%	69%	74%	64%	74% A	74% A	71%
Availability of paths and walking trails	65%	75% A	83% A	78%	73%	79%	76%	72%	77%	67%	77% A	86% A B	76%

Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall (A)
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	
Quality of overall natural environment in Sioux Falls	73%	80%	83% A	84% B	73%	68%	78%	83% A	84% A	73%	83% A	84% A	80%
Air quality	83%	86%	89%	88%	85%	87% B	75%	89% B	91% B	81%	88% A	92% A	86%
Cleanliness of Sioux Falls	80%	74%	86% B	85% B	74%	71%	73%	84% A B	86% A B	73%	82% A	89% A	81%

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Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	(A)
Overall "built environment" of Sioux Falls (including overall design, buildings, parks and transportation systems)	68%	66%	72%	73% B	62%	62%	71%	70%	70%	66%	66%	76% A B	69%
Public places where people want to spend time	81%	73%	82% B	83% B	72%	70%	73%	84% A B	81%	72%	81% A	86% A	79%
Variety of housing options	59%	59%	60%	63% B	53%	48%	48%	67% A B	65% A B	62%	56%	62%	60%
Availability of affordable quality housing	43%	38%	41%	46% B	31%	23%	32%	51% A B	45% A B	45%	39%	38%	41%
Overall quality of new development in Sioux Falls	70%	77%	78%	83% B	63%	72%	66%	76% B	84% A B	72%	76%	79%	76%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	(A)
Overall economic health of Sioux Falls	88% B	74%	84% B	88% B	72%	67%	70%	86% A B	92% A B	80%	81%	86%	82%
Sioux Falls as a place to work	81%	80%	82%	84% B	76%	76%	74%	82% B	88% A B	80%	81%	83%	81%
Sioux Falls as a place to visit	73%	72%	72%	76% B	66%	75%	73%	68%	75%	67%	69%	83% A B	72%
Employment opportunities	85% B C	76%	77%	81%	75%	68%	69%	83% A B	87% A B	82%	78%	77%	79%
Shopping opportunities	82%	80%	84%	85% B	76%	77%	78%	87% A B	82%	82%	80%	85%	82%
Cost of living in Sioux Falls	69% C	61%	58%	68% B	51%	40%	47%	72% A B	71% A B	67% C	61%	55%	62%
Overall quality of business and service establishments in Sioux Falls	81%	75%	85% B	85% B	75%	69%	73%	88% A B	85% A B	80%	79%	84%	81%
Vibrant downtown/commercial area	76%	82%	79%	83% B	73%	77%	71%	83% B	84% B	77%	79%	81%	79%

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Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	(A)
Health and wellness opportunities in Sioux Falls	82%	78%	89% A B	88% B	77%	72%	77%	88% A B	89% A B	74%	85% A	94% A B	84%
Fitness opportunities (including exercise classes and paths or trails, etc.)	80%	83%	88% A	89% B	77%	79%	79%	90% A B	86%	85%	82%	87%	85%
Recreational opportunities	72%	78%	81% A	81% B	72%	74%	75%	79%	79%	73%	76%	85% A B	78%
Availability of affordable quality food	77%	70%	78% B	80% B	68%	68%	67%	79% A B	82% A B	78% B	68%	81% B	76%
Availability of affordable quality health care	82% B C	66%	70%	75% B	66%	57%	59%	80% A B	80% A B	74% B	64%	79% B	72%
Availability of preventive health services	86% B	77%	79%	84% B	74%	58%	70% A	88% A B	89% A B	80%	78%	83%	80%
Availability of affordable quality mental health care	73% B C	58%	60%	65%	59%	53%	58%	68% A	62%	62%	61%	65%	63%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	(A)
Overall opportunities for education and enrichment	87% B	77%	85% B	87% B	76%	73%	81%	86% A	85% A	76%	84% A	91% A	83%
Availability of affordable quality child care/preschool	47%	58%	55%	58% B	46%	53%	41%	53%	68% B C	50%	59%	56%	54%
K-12 education	85%	77%	86% B	85% B	77%	72%	74%	89% A B	85% A B	76%	86% A	86% A	83%
Adult educational opportunities	80% B	68%	76%	82% B	63%	67%	71%	75%	81% A	66%	77% A	83% A	75%
Opportunities to attend cultural/arts/music activities	79% B	67%	79% B	79% B	69%	68%	65%	83% A B	75%	65%	78% A	85% A	75%
Opportunities to participate in religious or spiritual events and activities	89%	81%	86%	86%	85%	79%	78%	89% A B	89% A B	79%	84%	94% A B	85%

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Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	(A)
Opportunities to participate in social events and activities	78%	78%	81%	84% B	72%	71%	74%	80%	86% A B	76%	81%	82%	79%
Opportunities to volunteer	82%	84%	92% A B	90% B	81%	83%	82%	90% B	90% B	84%	88%	90%	87%
Opportunities to participate in community matters	75%	73%	72%	75%	69%	59%	65%	75% A B	83% A B	69%	78%	73%	73%
Openness and acceptance of the community toward people of diverse backgrounds	57% B	45%	58% B	61% B	43%	44%	50%	56%	59% A	49%	57%	57%	54%
Neighborhoodliness of residents in Sioux Falls	55%	59%	71% A B	67% B	56%	60%	61%	65%	66%	58%	65%	69% A	64%

Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	(A)
The City of Sioux Falls	86%	80%	81%	83%	79%	69%	78%	84% A	88% A B	79%	82%	85%	82%
The value of services for the taxes paid to Sioux Falls	62%	55%	67% B	62%	62%	54%	57%	65%	65%	55%	62%	70% A	62%
The overall direction that Sioux Falls is taking	82% B	73%	77%	80% B	71%	58%	75% A	80% A	84% A	75%	78%	77%	77%
The job Sioux Falls government does at welcoming citizen involvement	61%	60%	63%	67% B	51%	43%	58% A	64% A	70% A	61%	59%	65%	62%
Overall confidence in Sioux Falls government	68%	58%	68% B	68% B	60%	52%	56%	70% A B	73% A B	64%	63%	70%	65%
Generally acting in the best interest of the community	70%	63%	69%	70%	62%	60%	61%	68%	75% A B	68%	65%	69%	67%
Being honest	69%	59%	63%	64%	62%	55%	56%	67% B	71% A B	62%	64%	64%	63%
Treating all residents fairly	66% B	53%	56%	60%	53%	40%	45%	64% A B	70% A B	63%	54%	56%	58%

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Percent rating positively (e.g., excellent/good)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	(A)
Overall customer service by Sioux Falls employees (police, receptionists, planners, etc.)	80%	74%	75%	78%	71%	67%	66%	83% A B	78% B	75%	71%	84% A B	76%
The Federal Government	48%	42%	48%	47%	46%	47%	49%	47%	41%	40%	48%	52% A	47%

Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	(A)
Police/Sheriff services	82%	79%	89% A B	88% B	77%	71%	81%	87% A	91% A B	79%	80%	95% A B	84%
Fire services	87%	95% A	96% A	97% B	88%	93%	92%	94%	97%	95% B	89%	98% B	94%
Ambulance or emergency medical services	81%	82%	84%	85%	79%	82%	84%	84%	83%	83%	78%	89% B	83%
Crime prevention	71%	65%	74%	70%	72%	69%	67%	74%	71%	63%	70%	80% A B	71%
Fire prevention and education	74%	72%	87% A B	81%	77%	74%	80%	82%	80%	74%	77%	89% A B	80%
Animal control	76%	83%	79%	81%	76%	81%	81%	77%	80%	79%	81%	77%	79%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	66%	69%	78% A	76% B	66%	67%	65%	78% B	75%	69%	74%	75%	73%

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Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	
Traffic enforcement	69%	61%	71% B	68%	67%	62%	69%	68%	69%	73% B	62%	68%	68%
Street repair	48% B C	27%	33%	38%	31%	37%	29%	38%	35%	36%	34%	35%	35%
Street cleaning	58% B	43%	53% B	51%	53%	44%	51%	58% A	48%	48%	50%	57%	51%
Street lighting	67%	59%	72% B	67%	67%	69%	66%	66%	68%	68%	62%	72% B	68%
Snow removal	61%	72% A	71% A	72% B	63%	53%	72% A	72% A	69% A	64%	67%	76% A	69%
Sidewalk maintenance	64%	55%	61%	60%	60%	55%	62%	62%	59%	61%	57%	63%	60%
Traffic signal timing	52%	50%	50%	53%	47%	43%	52%	49%	55%	53%	46%	53%	51%
Bus or transit services	48%	52%	54%	56%	48%	55%	51%	55%	41%	38%	59% A	56% A	52%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	
Garbage collection	79%	91% A	88% A	90% B	80%	84%	88%	90%	86%	84%	85%	91%	87%
Recycling	75%	83% A	83% A	87% B	69%	76%	79%	84%	82%	76%	83%	84%	81%
Yard waste pick-up	75%	69%	78%	80% B	63%	64%	71%	75%	82% A	71%	78%	76%	74%
Drinking water	87%	86%	85%	88% B	82%	78%	81%	87% A	93% A B	82%	88%	89% A	86%
Preservation of natural areas such as open space, farmlands and greenbelts	71%	63%	70%	69%	67%	76% B	59%	67%	71% B	65%	71%	70%	68%
Sioux Falls open space	71% B	59%	68%	70% B	60%	59%	62%	69%	70%	60%	70% A	71% A	67%

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Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall (A)
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18- 34	35- 54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	
Storm drainage	65%	62%	69%	68%	61%	66%	61%	69%	65%	67%	61%	69%	66%
Sewer services	80%	90% A	88% A	92% B	75%	80%	81%	88%	94% A B	84%	87%	90%	87%
Power (electric and/or gas) utility	80%	89% A	85%	88% B	80%	78%	81%	83%	95% A B C	81%	85%	90% A	85%
Utility billing	74%	79%	79%	81% B	71%	75%	70%	76%	88% A B C	73%	76%	85% A B	78%
Land use, planning and zoning	70%	62%	68%	71% B	58%	54%	64%	70% A	68% A	67%	66%	66%	67%
Code enforcement (weeds, abandoned buildings, etc.)	70% B C	54%	49%	55%	56%	50%	59%	58%	52%	52%	60%	55%	56%
Cable television	60%	51%	53%	52%	57%	55%	53%	59%	48%	54%	47%	60% B	54%

Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall (A)
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18- 34	35- 54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	
Economic development	76%	76%	82%	83% B	71%	75%	78%	82%	79%	81%	74%	83% B	79%

Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall (A)
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18- 34	35- 54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	
City parks	88%	87%	90%	91% B	83%	90%	85%	89%	90%	86%	87%	93% A	88%
Recreation programs or classes	87%	82%	87%	91% B	76%	67%	82% A	87% A	94% A B	81%	87%	91% A	86%
Recreation centers or facilities	87% B	77%	87% B	88% B	76%	67%	80% A	87% A	90% A B	78%	86% A	89% A	84%
Health services	87%	87%	86%	91% B	79%	72%	82% A	89% A	94% A B	83%	86%	91% A	86%

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Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18- 34	35- 54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	
Public library services	85%	94% A	93% A	94% B	86%	91%	86%	94% B	94% B	90%	91%	93%	91%
City-sponsored special events	73%	68%	71%	74% B	64%	67%	68%	69%	73%	67%	68%	77%	71%

Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18- 34	35- 54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	
Public information services	75%	84%	83%	84% B	77%	82%	80%	84%	80%	83%	82%	80%	82%

Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18- 34	35- 54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	
Sense of community	65%	59%	72% B	72% B	58%	57%	64%	70% A	69%	63%	63%	76% A B	67%
Recommend living in Sioux Falls to someone who asks	88%	91%	93%	95% B	85%	80%	92% A	94% A	91% A	87%	93% A	93% A	91%
Remain in Sioux Falls for the next five years	86%	82%	93% A B	92% B	81%	84%	87%	87%	91%	79%	94% A	92% A	88%
Contacted the City of Sioux Falls (in- person, phone, email or web) for help or information	40%	35%	36%	40% B	31%	38%	36%	35%	41%	37%	38%	36%	36%

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Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	
Was NOT the victim of a crime	93% C	89%	83%	89%	85%	75%	89% A	87% A	92% A	82%	90% A	91% A	88%
Did NOT report a crime	82%	78%	77%	79%	80%	77%	74%	79%	81%	74%	79%	85% A	79%
Stocked supplies in preparation for an emergency	41% B C	27%	25%	29%	30%	32%	33% D	33% D	21%	31%	30%	28%	29%

Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	
Walked or biked instead of driving	46%	43%	46%	43%	48%	56% B D	42%	46%	43%	44%	50%	41%	44%
Carpooled with other adults or children instead of driving alone	41%	39%	48% B	43%	45%	43%	40%	50% D	39%	52% C	43%	36%	44%
Used bus, rail, subway or other public transportation instead of driving	6%	8%	10%	7%	11% A	16% C D	12% D	7%	5%	5%	13% A C	7%	8%

Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	
Recycle at home	93%	93%	96%	97% B	89%	86%	90%	99% A B	95% A B	92%	96%	95%	94%
Made efforts to make your home more energy efficient	81% C	73%	70%	78% B	65%	74% B	61%	77% B	77% B	71%	76%	73%	74%
Made efforts to conserve water	74%	69%	78% B	78% B	68%	74%	74%	74%	72%	64%	78% A	82% A	74%

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Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	
NOT under housing cost stress	74%	78%	73%	83% B	60%	13%	70% A	83% A B	98% A B C	75%	81% C	66%	75%
Did NOT observe a code violation	53%	59% C	49%	47%	63% A	53%	55%	53%	51%	57% B	48%	54%	53%

Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	
Purchase goods or services from a business located in Sioux Falls	97%	96%	97%	99% B	93%	90%	99% A	96% A	100% A C	95%	98%	99% A	97%
Economy will have positive impact on income	40%	42%	35%	42% B	32%	15%	40% A	38% A	53% A B C	44% C	40%	31%	38%
Work in Sioux Falls	82% C	85% C	71%	81% B	73%	51%	76% A	85% A	84% A	92% C	86% C	47%	78%

Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	
Used Sioux Falls recreation centers or their services	66% C	75% C	55%	63%	65%	63%	62%	60%	72% C	73% C	66% C	51%	64%
Visited a neighborhood park or City park	87%	92% C	86%	89%	87%	83%	86%	89%	93% A	90% C	93% C	79%	88%
Eat at least 5 portions of fruits and vegetables a day	80% C	83% C	70%	77%	75%	54%	86% A	77% A	78% A	74%	79%	76%	77%
Participate in moderate or vigorous physical activity	84%	81%	83%	83%	81%	78%	83%	84%	84%	85%	81%	81%	82%
Reported being in "very good" or "excellent" health	70% C	61%	58%	65% B	57%	40%	49%	69% A B	75% A B	70% B C	59%	55%	62%

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Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	(A)
Used Sioux Falls public libraries or their services	60%	60%	59%	60%	59%	55%	61%	59%	63%	58%	63%	57%	59%
Participated in religious or spiritual activities in Sioux Falls	60%	68%	71% A	71% B	59%	53%	70% A	66% A	75% A C	54%	73% A	75% A	67%
Attended a City-sponsored event	56%	57%	53%	58% B	49%	39%	45%	54% A	73% A B C	54%	64% A C	45%	55%

Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	(A)
Campaigned or advocated for an issue, cause or candidate	21%	22%	20%	21%	21%	17%	22%	18%	28% A C	16%	23% A	24% A	21%
Contacted Sioux Falls elected officials (in-person, phone, email or web) to express your opinion	12%	10%	14%	13%	12%	17%	11%	12%	13%	6%	16% A	17% A	12%
Volunteered your time to some group/activity in Sioux Falls	53%	51%	59%	61% B	46%	46%	48%	52%	71% A B C	55%	59% C	50%	55%
Participated in a club	27%	27%	35%	30%	32%	24%	27%	28%	40% A B C	27%	33%	32%	30%
Talked to or visited with your immediate neighbors	77%	93% A	95% A	95% B	80%	80%	91% A	87%	99% A B C	85%	90%	95% A	89%
Done a favor for a neighbor	70%	93% A	88% A	89% B	76%	80%	83%	82%	92% A B C	78%	86% A	91% A	84%
Attended a local public meeting	8%	12%	12%	12%	10%	7%	14% C	7%	16% A C	4%	14% A	16% A	11%
Watched (online or on television) a local public meeting	24%	41% A	42% A	39%	33%	35%	45% C	30%	40%	31%	32%	49% A B	36%
Read or watch local news (via television, paper, computer, etc.)	81%	86%	92% A	88%	86%	88%	95% C D	87%	82%	77%	90% A	96% A	87%
Vote in local elections	89% B	80%	89% B	88%	83%	71%	85% A	89% A	92% A	79%	87% A	94% A B	87%

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Table 28: Community Focus Areas

Percent rating positively (e.g., essential/very important)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall (A)
	Less than 5 years	6 to 20 years	More than 20 years	Detached (A)	Attached (B)	Less than \$24,999 (A)	\$25,000 to \$49,999 (B)	\$50,000 to \$99,999 (C)	\$100,000 or more (D)	18-34 (A)	35-54 (B)	55+ (C)	
	(A)	(B)	(C)										
Overall feeling of safety in Sioux Falls	88%	87%	94% A B	92%	88%	93%	90%	91%	87%	83%	93% A	96% A	90%
Overall ease of getting to the places you usually have to visit	85%	79%	89% B	84%	87%	82%	91% D	86%	80%	81%	85%	89% A	85%
Quality of overall natural environment in Sioux Falls	83%	79%	84%	81%	85%	89% D	82%	83%	78%	85% B	75%	86% B	82%
Overall "built environment" of Sioux Falls (including overall design, buildings, parks and transportation systems)	75%	78%	80%	78%	77%	79%	71%	83% B	77%	74%	77%	83% A	78%
Health and wellness opportunities in Sioux Falls	83% B	73%	83% B	77%	86% A	92% D	86% D	83% D	65%	74%	76%	92% A B	80%
Overall opportunities for education and enrichment	78%	85%	86% A	83%	84%	89%	82%	84%	80%	81%	82%	88% A	84%
Overall economic health of Sioux Falls	90%	93%	94%	92%	93%	94%	92%	94%	91%	89%	94% A	94%	93%
Sense of community	69%	73%	83% A B	75%	78%	83% D	83% D	78% D	67%	71%	73%	87% A B	77%

Table 29: Importance of Investing Existing Tax Dollars

Please rate the importance of the City of Sioux Falls investing existing tax dollars over the next two years in the following: (Percent rating as "essential" or "very important").	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall (A)
	Less than 5 years	6 to 20 years	More than 20 years	Detached (A)	Attached (B)	Less than \$24,999 (A)	\$25,000 to \$49,999 (B)	\$50,000 to \$99,999 (C)	\$100,000 or more (D)	18-34 (A)	35-54 (B)	55+ (C)	
	(A)	(B)	(C)										
Additional fire stations	44%	57% A	61% A	59% B	49%	66% D	58%	54%	50%	40%	59% A	70% A B	56%
Affordable/workforce housing	66%	71%	81% A B	70%	80% A	81% C D	86% C D	70%	67%	68%	72%	84% A B	74%
Bike trail system	45%	41%	41%	41%	43%	48%	35%	40%	46%	43%	41%	41%	42%
Code enforcement	49%	54%	61% A	57%	52%	60%	60%	50%	55%	37%	60% A	72% A B	56%
Downtown development	53%	49%	56%	51%	56%	51%	53%	54%	52%	52%	51%	57%	53%
Downtown parking	69%	61%	69%	64%	70%	65%	67%	68%	62%	67%	63%	70%	66%
Downtown river greenway	61% B C	46%	52%	47%	61% A	52%	54%	52%	50%	61% B	43%	53% B	52%

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Please rate the importance of the City of Sioux Falls investing existing tax dollars over the next two years in the following: (Percent rating as "essential" or "very important").	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	(A)
Entertainment venues	48%	47%	55%	50%	53%	55%	51%	51%	49%	50%	52%	50%	51%
Job growth	80%	87%	90% A	86%	88%	90%	91% D	86%	83%	87%	85%	88%	86%
Library services	44%	46%	52%	46%	52%	59% C D	59% C D	41%	43%	42%	43%	63% A B	48%
Parks	79% B	66%	73%	68%	81% A	80%	75%	70%	71%	81% B	63%	73% B	72%
Pools/aquatic centers	47%	51%	55%	50%	54%	70% B C D	54% C	43%	49%	49%	54%	50%	51%
Wading pools	24%	36% A	43% A	37%	33%	63% B C D	42% C D	28%	28%	33%	31%	44% A B	36%
Spray parks	30%	33%	38%	33%	37%	55% C D	42% C D	29%	26%	32%	29%	44% A B	35%
Passenger air services	51%	60%	72% A B	64%	60%	62%	69%	61%	62%	55%	56%	80% A B	63%
Public health services	79%	73%	81% B	78%	77%	78%	86% C	73%	77%	72%	77%	87% A B	78%
Public safety (Police and Fire)	89%	86%	95% A B	92% B	87%	87%	94%	90%	89%	84%	92% A	97% A	91%
Public transportation/busing	60%	61%	73% A B	66%	67%	63%	75% C	64%	65%	59%	65%	77% A B	66%
Recreation programs	59%	56%	54%	51%	65% A	67% C D	63% C D	51%	49%	52%	59%	58%	56%
Recycling	83% B	65%	81% B	76%	78%	78%	83% D	78%	69%	78%	71%	81% B	77%
Streets	86%	93% A	94% A	93% B	88%	87%	93%	93%	89%	86%	93% A	96% A	92%
Traffic flow	89%	88%	94% B	91%	89%	89%	94% D	94% D	85%	88%	91%	95% A	91%

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Table 30: Support for Increased Local Public Funding for Services

Please rate to what extent you would support or oppose increased local public funding for the following services paid for by either program cuts in other areas or increased fees: (Percent rating as “strongly support” or “somewhat support”).	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	(A)
Repair and maintenance of city streets	97%	98%	98%	97%	99%	99%	96%	97%	98%	98%	97%	98%	98%
Construction of new major streets in the city	81%	92% A	94% A	90%	89%	91%	87%	88%	94% B C	87%	91%	92%	90%
Expansion of bicycle lanes on city streets	54%	51%	62% B	55%	60%	71% B C D	52%	55%	55%	54%	57%	61%	57%
Bicycle trail system expansion	75% B	65%	66%	66%	72%	75% B	61%	68%	70%	72%	66%	66%	68%
Public transportation/busing	78%	70%	83% B	74%	85% A	89% D	80% D	80% D	69%	78%	73%	84% B	78%
Tree trimming in boulevards	58%	55%	69% A B	59%	67%	78% C D	65% D	62%	53%	54%	57%	76% A B	62%
Paratransit services	80%	82%	90% A B	82%	90% A	98% B C D	85%	81%	83%	82%	81%	94% A B	85%

Table 31: Concern for Health Behaviors and Issues

To what extent, if at all, do you think each of these health behaviors and issues is a current concern in Sioux Falls? (Percent rating as “major concern” or “moderate concern”).	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	(A)
Alcohol abuse	92% C	89% C	79%	83%	88%	91% D	89% D	87% D	76%	84%	81%	91% A B	85%
Drug abuse	94%	89%	93%	92%	92%	87%	93%	94%	92%	86%	94% A	98% A	92%
Mental health	94%	93%	93%	95%	92%	91%	94%	95%	91%	91%	94%	95%	93%
Suicide	83%	91% A	86%	86%	87%	87%	90%	87%	82%	82%	85%	93% A B	87%
Sexual assault	82%	84%	88%	85%	86%	96% C D	88%	82%	82%	81%	82%	92% A B	85%
Domestic abuse	84%	85%	89%	86%	88%	96% C D	90% C	83%	83%	82%	84%	95% A B	87%
Distracted driving	98% B	84%	93% B	91%	93%	89%	89%	95%	91%	91%	90%	95% B	92%

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To what extent, if at all, do you think each of these health behaviors and issues is a current concern in Sioux Falls? (Percent rating as “major concern” or “moderate concern”).	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	(A)
Tobacco use/abuse	62%	54%	58%	53%	65% A	66%	65%	56%	53%	60% B	47%	67% B	58%

Table 32: Job Growth and Workforce Development

Percent “strongly agree” or “somewhat agree” Please indicate how much you agree or disagree with the following statement: "The City of Sioux Falls should place a higher priority on investing taxpayer resources to promote job growth and workforce development."	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	(A)
	81%	86%	81%	81%	86%	91% D	86%	83%	78%	90% B	77%	83%	83%

Table 33: Line Item Addition to Question 11

Percent rating positively (e.g., excellent/good)	Number of years in Sioux Falls			Housing unit type		Annual household income				Age			Overall
	Less than 5 years	6 to 20 years	More than 20 years	Detached	Attached	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(C)	(A)
The State Government	65% B	53%	60%	63% B	53% A	49%	61%	58%	64% A	52%	63% A	63% A	60%