

1/13/19

## City of Sioux Falls

### Addendum No. 2

### Request 19-0158

## Request for Proposals for Software Platform for Mass Transit On-Demand Pilot Project

The following answers to questions asked by firms. Please answers are hereby made of the RFP.

1. Is the agency looking for a mobile fare provider, or only the ability to integrate with mobile fare payment systems?
  - a. The agency is looking for ability to integrate with mobile fare payment systems in the future. Optionally, the vendor could propose a mobile fare solution.
2. How many vehicles would be considered (the document mentions 10 vehicle minimum) - is there a maximum)?
  - a. The agency owns 26 fixed route buses. If and when the pilot expands, it is possible that additional buses would be needed. However, current Saturday service is operated with 8 buses, and the agency believes 10 will be the maximum for the initial pilot launch.
3. Do you have a offer design in mind? Some fixed lines would be converted, which ones would it be?
  - a. For the pilot, the agency is proposing to completely replace current fixed route service, which represents 10 fixed route lines.
4. Should we plan an offer design phase in our project planning (including service simulations)?
  - a. If the vendor believes a design phase will support a successful pilot, yes it should be included in the proposal.
5. Could you provide ridership per line to determine which line could be converted?  
2018 Passengers per hour:
  - a. Route 1: 5.3
  - b. Route 2: 10.5
  - c. Route 3: 16.1
  - d. Route 4: 26.0
  - e. Route 5: 10.8
  - f. Route 6: 24.5
  - g. Route 7: 18.4
  - h. Route 8: 12.4
  - i. Route 9: 22.2
  - j. Route 10: 15.7
  - k. Route 11: 13.7
  - l. Route 19: 113
6. Would you provide the number of stops and virtual stops, and their location (latitude and longitude for each stop)?
  - a. See attached spreadsheet for current bus stops. The agency hopes to continue to use existing bus stops for the pilot, and to work with the vendor to determine additional virtual stops as needed.
7. What is your budget for communication and marketing?
  - a. Budget is still being finalized, but range will likely be \$5,000 - \$15,000 for media and materials.
8. There seems to be a "SAM 2018 Passenger Survey Summary", could you give access to this summary?
  - a. The SAM 2018 Passenger Survey Summary has been upload to <https://siouxfalls.org/business/rfq/2019/12/19-0158>

**Sign this form and include with your proposal response.**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Company

\_\_\_\_\_  
Date