

**MINUTES**  
**ORPHEUM THEATER ADVISORY BOARD OF DIRECTORS MEETING**  
**February 21, 2008**  
**12:00 p.m.**  
**Orpheum Theater**

MEMBERS PRESENT: Tom VanWyhe, Mary Lou Savold, and Sylvia Henkin

MEMBERS ABSENT: Ann Davis, Jeremiah Murphy and Susan Scott, Kim Bartling,

OBSERVERS PRESENT: Lary Etten

OTHERS IN ATTENDANCE: Russ DeCurtins (SMG), Terry Torkildson (SMG), Deb Esche (SMG), Lori Schnell (SMG)

ADDITIONS OR DELETIONS TO AGENDA

No additions or deletions.

APPROVAL OF MINUTES

The minutes were not approved due to lack of quorum.

BOOKING REPORT

Russ DeCurtins discussed the 2008 calendars for the Orpheum Theater, Anne Zabel Studio Theater and the Classroom. For 2008 there are 198 contracted and held events for the Orpheum Theater, 17 contracted and held events for the Classroom and 66 contracted and held events for the Anne Zabel Studio Theater.

Terry Torkildson handed out flyers for the Beth Patterson concert that will be held in the Orpheum on March 27.

ATTENDANCE REPORT

The attendance report was discussed.

FINANCIAL REPORT

The Board was presented with the 2007 budget that is actual through December 2007.

Russ DeCurtins presented the Board with the SMG – Sioux Falls Arena and Orpheum Theater Annual Report and it was discussed. This report will be presented to the City Council.

EVALUATIONS FROM ORPHEUM USERS

Evaluations from the First Night Sioux Falls, City of Sioux Falls 2008 Employee Forum and City Meetings were discussed.

MANAGER'S REPORT

The air handler has been fixed. We are working with the City on changing CIP projects to be able to work on the HVAC project this year.

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OTHER BUSINESS

Children's Theatre

SECT has been discussing bringing in a group to provide Children's Theater during the summer months. Time may be running out to coordinate this effort for this summer but will look into this for next summer. They are also looking into having workshops for children in November.

SECT

Lary Etten stated that the SECT has invested in a 12 line dialer for their phone system. This will put callers on hold and they will be able to listen to upcoming show information while waiting. The system also tells the caller what order they are in. They are also looking into a credit card swiper system and upgrading their ticketing system to sell tickets on their website.

Meeting Date and Time

The Board decided to meet the second Wednesday of the month at noon.

ADJOURNMENT

The meeting was adjourned.

NEXT MEETING

The next meeting will be held March 12, 2008, at 12:00 pm at the Orpheum Theater.