

Disability Awareness Commission

Minutes

Human Relations Conference Room

February 20, 2008 3:00pm

Call to Order

Co-chairperson Fiedler called the meeting to order at 3:05PM.

Commission members present: Peggy Carmichael, Misty Farabee, Ardell Fiedler, Mary Hurd, Brett Johnson, and Amy Pokela

Commission members absent: Patty Brooks, Brad Friez, and Nancy Johnson

Staff present: Carol Garry

Guest(s) present:

Welcome Guests

Approval of Minutes

Pokela moved to approve the January 16, 2008, meeting minutes; Johnson seconded. The meeting minutes were approved as presented.

The agenda was amended to include Fundraising for the ADA Celebration under New Business.

Continuing Business

NOD Award – Unfortunately, we were not selected as recipients of the NOD's Accessible America award. We have not been told where we finished or what we can improve on, yet. Once we receive this information, we can plan our attack for '08.

Hotel Guide – Brooks, Pokela and Ryan Green met with Jessi Poppas and Lindsay Davelaar from the Convention and Visitors' Bureau (CVB) to discuss the website accessibility update and the hotel guide.

The CVB website has a draft of their new front page that includes a link to accessibility. This link will have information about the partnership the CVB has with the DAC, the NOD award information, statistics and general city links. This will be developed more as we have things to add.

The DAC will need to create the hotel survey; there are some available to use as examples. For their part the CVB will be providing the contact information and support the effort with a letter from them to the hotels. The group felt the best option is to have an electronic copy online and the results can be uploaded to a central base for evaluating and tracking. Pokela, Brooks, Carmichael and

Farabee will review the surveys and draft the DAC's own version. They will have this ready by the March 19th DAC meeting.

New Business

NEDEAM – Request for printing/production of 2008 pamphlets – Fiedler is the NDEAM liaison for the DAC. They are joining SHRM and the Safety Council again this year for their seminar in October. NDEAM is asking for the DAC to provide printing for 500 handouts. NDEAM will work with the DAC on content. We did this last year and although they've increased the quantity, the DAC will be able to provide the handouts.

BLN Inclusion Expo – DAC's involvement - the BLN would like us to help spread the word about the Expo. The City will have a booth and will share with the DAC. Carmichael and Pokela will be covering the booth for the DAC and will join the City HR staff at their table. The HRC chairperson will also be invited. The DAC information handout, a poster on the ADA Celebration and the Accessible America Award, the snowy sidewalk DVD and maybe the DAC's accessibility video will be our exhibit items.

Sponsorship Packages for 2008 ADA Celebration – The ADA Celebration's finance committee came up with some ideas for fundraising that included the DAC marketing sponsorship packets. The Celebration committee needs to raise \$5000 for this year's event. The DAC agreed to send a letter on behalf of the Celebration but members were not willing to go face to face to obtain sponsorships.

HRC Report

No report.

Public Comment

No public comment

Adjournment

Having no further business, **Hurd moved to adjourn, Carmichael seconded.**
The meeting adjourned at 4:27p.m.

The next meeting is scheduled for March 19, 2008, @ 3:00pm, Human Relations Conference Room, City Hall.

Minutes submitted by Carol Garry.