



MEETING MINUTES

for the

SIOUX FALLS NAMING COMMITTEE

Friday, February 20, 2015

1:30 p.m.

City Hall Commission Room

224 W 9th Street

Sioux Falls SD 57104

(Staff Liaison: Mike Cooper: 367-8888)

MEMBERS PRESENT: Mike Cooper (Director of Planning & Building Services); Doug Barthel (Police Chief); Mary Johns (Director of Siouxland Libraries); Don Kearney (Director of Parks & Recreation); Jim Sideras (Fire Rescue Chief); Jeffy Wilkes (Citizen Member); Mark Young (Citizen Member);

MEMBERS ABSENT: Mark Cotter (Director of Public Works); Jesus Ramirez (Citizen Member);

OTHERS PRESENT: Rick Huffman (SMG); Justin Pins (Creative Services INC); Russ Sorenson (Urban Planner)

ITEM 1. CALL TO ORDER & QUORUM DETERMINATION

Naming Committee Chairperson, Mike Cooper, called the meeting to order at 1:34 p.m.

ITEM 2. WELCOME & INTRODUCTIONS

Naming Committee Chairperson, Mike Cooper, welcomed the naming committee members and guests.

ITEM 3. APPROVAL OF REGULAR AGENDA

Naming Committee Chairperson, Mike Cooper, asked if there were any changes to the agenda. Committee members expressed no changes to the regular meeting agenda. Chairperson deemed the regular agenda approved as presented.

ITEM 4. REVIEW & ACTION on December 19, 2014 Meeting Minutes

Naming Committee Chairperson, Mike Cooper, requested a motion to approve the December 19, 2014 meeting minutes. Committee member Jeffy Wilkes made a motion to approve the meeting minutes as presented. Committee member Jim Sideras seconded the motion. The motion to approve the December 19, 2014 meeting minutes passed unanimously.

ITEM 5. REVIEW & ACTION on Naming Application 2015-01-01 for "Club Cambria" located on the 2nd level main concourse, 2nd level, of the Denny Sanford PREMIER Center located at 1201 North West Avenue.

Applicants, Rick Huffman, SMG, and Justin Pins, Creative Services INC, presented the application to name the Club Cambria area located at the Northeast Corner of the second level concourse of the Denny Sanford PREMIER Center (1201 North West Avenue). Mr. Huffman commented that Cambria from the Twin Cities is a signature partner. Remodeling for the Club Cambria space, which can seat 500 persons, will include, but not be limited to, quartzite elements for countertops, tables, flooring, wall cladding,

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furniture. Cambria will be responsible for all costs associated with the build-out of the physical space. Remodeling project completion is anticipated in the spring 2015. Other Cambria branding will include digital signage, score board and TV monitors as well. Like for other event center spaces, SMG will provide routine maintenance for the Cambria space.

Mr. Huffman stated there is two year, ten month, sponsorship agreement with Cambria that ends December 31, 2017. Sponsorship payments are \$25,000 for the first year, and \$30,000 for the second / third years.

Russ Sorenson, Assistant Staff Liaison, commented the City Finance Director reviewed the sponsor naming agreement and expressed no objections.

Committee members expressed their enthusiasm for the Cambria space and commented the quartzite elements would beautify and enhance the events center.

There were no other public comments received.

Committee member Don Kearney made a motion to approve the naming application for the Cambria Club as presented. Committee member Chief Doug Barthel seconded the motion. The motion passed unanimously.

ITEM 6. OTHER BUSINESS

There was no other business presented or discussed.

ITEM 7. PUBLIC INPUT

There were no other public comments received.

ITEM 8. ANNOUNCEMENTS

NEXT MEETING –Friday, April 17, 2015, 1:30 p.m.,

ITEM 9. ADJOURNMENT

With no further business, the meeting adjourned at 2:00 pm.

Any business received after the Committee's filing deadline may be added to the agenda, with consent of the Committee members present.

If an ADA accommodation is needed, please contact the Human Relations Office at 605-367-8745 or humanrelations@siouxfalls.org at least 48 hours before the meeting event.

HANDOUTS – February 20, 2015 Meeting

- o February 20, 2015 Agenda
- o December 19, 2014 Meeting Minutes
- o One (1) Application 2015–01-01 for Naming "Club Cambria" at the South Side of the Main Concourse of the Denny Sanford PREMIER Center located at 1201 North West Avenue.