



MEETING MINUTES
for the
SIOUX FALLS NAMING COMMITTEE

Friday, April 18, 2014
1:00 p.m.
City Hall Commission Room
224 W 9th Street
Sioux Falls SD 57104

(Staff Liaison: Mike Cooper: 367-8888)

MEMBERS PRESENT: Doug Barthel (Police Chief); Mike Cooper (Director of Planning & Building Services); Mary Johns (Director of Siouxland Libraries); Jesus Ramirez (Citizen Member); Jeffy Wilkes (Citizen Member); Mark Young (Citizen Member);

MEMBERS ABSENT: Mark Cotter (Director of Public Works); Don Kearney (Director of Parks & Recreation); Jim Sideras (Fire Rescue Chief);

OTHERS PRESENT: Terry Torkildson, SMG; Rick Huffman, SMG; Ryan Quarry, Legends; Russ Sorenson (Urban Planner)

ITEM 1. CALL TO ORDER & QUORUM DETERMINATION

Naming Committee Chairperson, Mike Cooper, called the meeting to order at 1:32 p.m.

ITEM 2. WELCOME & INTRODUCTIONS

Naming Committee Chairperson, Mike Cooper, welcomed the naming committee members and guests.

ITEM 3. APPROVAL OF REGULAR AGENDA

Naming Committee Chairperson, Mike Cooper, asked if there were any changes to the agenda. Committee members expressed no changes to the regular meeting agenda. Committee member, Jeffy Wilkes, made a motion to approved the regular meeting agenda. Committee member, Mark Young seconded the motion. The motion passed unanimously.

ITEM 4. REVIEW & ACTION on February 21, 2014 Meeting Minutes

Naming Committee Chairperson, Mike Cooper, requested a motion to approve the February 21, 2014 meeting minutes. Committee member Doug Barthel, Police Chief, made a motion to approve the meeting minutes. Committee member Mary Johns, Director of Siouxland Libraries, seconded the motion. The motion to approve the February 21, 2014 meeting minutes passed unanimously.

Jesus Ramirez (committee member), arrived at the meeting.

ITEM 5. REVIEW & ACTION on Naming Application 2014-04-1 for Midcontinent Ball Room at Sioux Falls Convention Center located at 1201 N West Avenue

Terry Torkildson, SMG, presented the application to name the existing Grand Ball Room at the Sioux Falls Convention Center from the Grand Ball Room to the Midcontinent Ball Room. Mr. Torkildson commented there are no physical changes planned at this time for the Ball Room. To date six signature partners for the Denny Sanford Premier Center have been announced. Midcontinent Communications is one of the

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signature partners and will provide internet communications for all three facilities including: the Sioux Falls Arena; Convention Center; and the Denny Sanford Premier Center.

Ryan Quarry, Legends, mentioned this naming contract would be in effect for ten (10) years and four (4) months.

There were no public comments received.

Committee member Doug Barthel, Police Chief, made a motion to approve the naming application as presented. Committee member Jeffy Wilkes seconded the motion. The motion passed unanimously.

ITEM 6. REVIEW & ACTION on Naming Application 2014-04-2 for Keloland Entrance (southeast), Grand Lobby, and Box Office, at Denny Sanford Premier Center located at 1201 N West Avenue

Terry Torkildson, SMG, presented the application to name the following spaces of the southeast entrance, main lobby, and main box office of the new Denny Sanford Premier Center to the Keloland Entrance, Keloland Grand Lobby, and Keloland Box Office. Mr. Torkildson explained there will be ten stations at the box office and a secondary box office will have four stations. Mr. Torkildson commented that all the signature partners have worked with the City of Sioux Falls, and project architect, to meet the city's design standards for the facility.

Ryan Quarry, Legends, mentioned that Keloland Television is one of the signature partners and their naming contract would also be in effect for ten (10) years and four (4) months.

There were no public comments received.

Committee member Jeffy Wilkes made a motion to approve the naming application as presented. Committee member Jesus Ramierez seconded the motion. The motion passed unanimously.

ITEM 7. REVIEW & ACTION on Naming Application 2014-04-3 for The Lodge (by Dakota Beverage), at Denny Sanford Premier Center located at 1201 N West Avenue

Terry Torkildson, SMG, presented the application to name the a portion of the Praire Club within the new Denny Sanford Premier Center to The Lodge (by Dakota Beverage Co).

Mr. Torkildson explained the signature partners have worked with the City of Sioux Falls, and project architect to meet the city's design standards for the facility. The finish space will be a wood material for the ceiling and bar serving area. The capacity for this space is approximately 250 persons.

Ryan Quarry, Legends, mentioned The Lodge (by Dakota Beverage Co) is one of the signature partners and their naming contract would also be in effect for three (3) years and four (4) months.

There were no public comments received.

Committee member Doug Barthel, Police Chief, made a motion to approve the naming application as presented. Committee member Mark Youg seconded the motion. The motion passed unanimously.

ITEM 8. REVIEW & ACTION on Naming Application 2014-04-4 for McNally's Premium Irish Lounge at Denny Sanford Premier Center located at 1201 N West Avenue

Terry Torkildson, SMG, presented the application to name a space within the suite level of the new Denny Sanford Premier Center to McNally's Premium Irish Lounge.

Mr. Torkildson explained the marketing partners have also worked with the City of Sioux Falls, and project Architect, to meet the city's design standards for the facility. The finish space will be an Irish pub theme and the build out costs are the responsibility of McNally's.

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Ryan Quarry, Legends, mentioned McNally's premium Irish Lounge is one of the marketing partners and their naming contract would be in effect for five (5) years and four (4) months.

There were no public comments received.

Committee member Mark Young, made a motion to approve the naming application as presented. Committee member Jesus Ramirez seconded the motion. The motion passed unanimously.

ITEM 9. OTHER BUSINESS

There was no other business presented or discussed.

ITEM 10. PUBLIC INPUT

There were no other public comments received.

ITEM 11. ANNOUNCEMENTS

NEXT MEETING – Friday, August 22, 2014, 1:30 p.m., based upon receipt of new application(s) or business

ITEM 12. ADJOURNMENT

With no further business, Committee member Jesus Ramirez, made a motion to adjourn the meeting. Committee member Doug Barthel, Police Chief, seconded the motion. The motion passed unanimously to adjourn the meeting at 2:07 p.m.

HANDOUTS – April 18, 2014 Meeting

- o February 18, 2014 Agenda
- o Four Applications for Naming Interior Spaces at Sioux Falls Convention Center and Denny Sanford Premier Center
- o City Ordinance #22-13
- o Application Flow Chart
- o Bylaws

Any business received after the Committee's filing deadline may be added to the agenda, with consent of the Committee members present.