

MAIN STREET BUSINESS IMPROVEMENT DISTRICT BOARD

REGULAR MEETING

November 22, 2013 – 11:00 AM
Downtown Library – Meeting Room A

MINUTES

The meeting was called to order at 11:00 A.M.

Members present:	Lyle Pudwill (Chair)	Members Absent:	None (one position vacant)
	Loren Koepsell		
	Cindy Palleschi		
	Dave Syverson		
	Gary Gaspar		

Election of Chair

Motion by Gaspar, second by Syverson, to approve the election of Lyle Pudwill as the Business Improvement District Board's Chairman. Motion passed 5 yes, 0 no.

Summary of BID Activities for 2013

Jason Dennison, president of DTSF, and presented the BID progress report for 2013. Dennison explained to the board how DTSF, along with the help of the BID, has completed various projects and cleaned a majority of downtown Sioux Falls. Specific projects detailed to the board included: maintaining flowers and signs, removal of biohazards and installation of wreaths and holiday décor. Furthermore, DTSF has partnered with the Police Department to increase public safety downtown and created anti-shoplifting seminars. Dennison also illustrated that events coordinated by DTSF has attracted thousands of visitors to downtown, subsequently increasing business.

Summary of BID Roll

Brent O'Neil, City of Sioux Falls, stated that approximately 250 properties are in the proposed levy and the assessment goes to various projects outlined by Dennison. O'Neil went on to describe that the formula used to find the assessment is static year-over-year and involves a combination of land and building values. He also added that three properties on the assessment roll, which have been purchased by the City of Sioux Falls, are exempt per ordinance and need to be removed during the approval.

Public Hearing

Steve Tinklenberg spoke in favor of the assessment roll and that DTSF has been a significant asset to downtown and downtown development. He emphasized that they have been instrumental in keeping East Bank a clean and welcoming place. Gaspar also noted that he felt the assessment was fair and helped improve downtown.

Adopt Recommendation on 2013 BID Levy

Motion by Pudwill, second by Syverson, to recommend the City Council approve the 2013 assessment roll as presented with the properties 46118, 54773, and 54773 removed. Motion passed 5 yes, 0 no.

Approve BID Board's 2014 Work Plan

As part of the board's previous recommendation to continue an evaluation process of the BID, the board discussed options and timeframes for this evaluation. It was decided that the board would convene no later than April 2014 with the goal of having a report ready with a recommendation on the BID funding structure. To complete this task, a sub-committee for the BID assessment was created with volunteers Pudwill, Syverson, and Gaspar.

Motion by Pudwill, second by Gaspar, to approve the BID Board's 2014 Work Plan. Motion passed 5 yes, 0 no.

Other Business / Open Discussion

A meeting of the board is tentatively to be scheduled for December, 2013.

Adjourn

Motion by Pudwill, second Gaspar, to adjourn. Motion passed 5 yes, 0 no. The meeting was adjourned at approximately 11:45 AM.