



BUSINESS IMPROVEMENT DISTRICT BOARD

REGULAR MEETING

August 2, 2010 – 1:30 PM

Downtown Library – Meeting Room A

MINUTES

The meeting was called to order at 1:35pm. Roll Call:

Members Present:	Matt Smith (Chair)	Members absent:	Susan Scott
	Gary Gaspar		Tom Bosch
	Matt Gabbert		Ira Frericks

Approval of June 24, 2010 Meeting Minutes

Motion by Gaspar, second by Gabbert to approve the June 24, 2010 Meeting Minutes. The motion passed 2 yes, 0 no, chair abstained.

Staff Update

- July 15 DTSF, Inc. Public Meeting
- Communications Received on 2010 BID Renewal

Staff and Dan Statema of DTSF, Inc. provided the board a brief update regarding a July 15 DTSF, Inc. public meeting and communications received on the 2010 BID Renewal.

Staff comments are summarized below:

-Communication letters regarding the BID renewal process were sent out in the middle part of July to all downtown property owners.

-Two property owners have contacted staff requesting that their property be removed from the special assessment.

DTSF comments on the BID process are summarized below:

-20 to 25 people were present at the July 15 DTSF, Inc. public meeting.

-Generally speaking, all attendees were in support of a one year BID renewal.

-DTSF received more questions regarding current projects and programs occurring within downtown than about the BID renewal.

Public Input on BID Renewal

Board members heard public testimony regarding the proposed 2010 renewal of the BID assessment. Gayleen Riedemann, Teresa Martin, A.J. Swanson, Chuck Point spoke with concern for the BID process and are summarized below:

-“The use and need of funds is not detailed enough.”

-“The periphery properties of downtown receive no benefit to justify the special assessment.”

-“There is no tangible benefit received for the special assessment.”

-“These ‘benefits’ provided by DTSF should be funded through general taxation means.”

Larry Rehfeld and Dan Statema spoke in support of the BID renewal, with comments summarized below:

-“There are many intangible benefits all downtown property owners receive from the special assessment.”

-“Funds are used for a variety of subjects including the following: development incentives, special events, general marketing for DTSF, restaurants, and living units.”

Recommendation to City Council on BID Assessment Roll

Motion by Gabbert, Second by Gasper to recommend to the City Council approval of a one-year renewal of the BID assessment using the assessment roll presented by city staff. The motion passed 2 yes, 0 no, chair abstained.

Adjourn

Motion by Gasper, Second by Gabbert, to adjourn the meeting. The motion passed 2 yes, 0 no, chair abstained. The meeting adjourned at 2:10 pm.